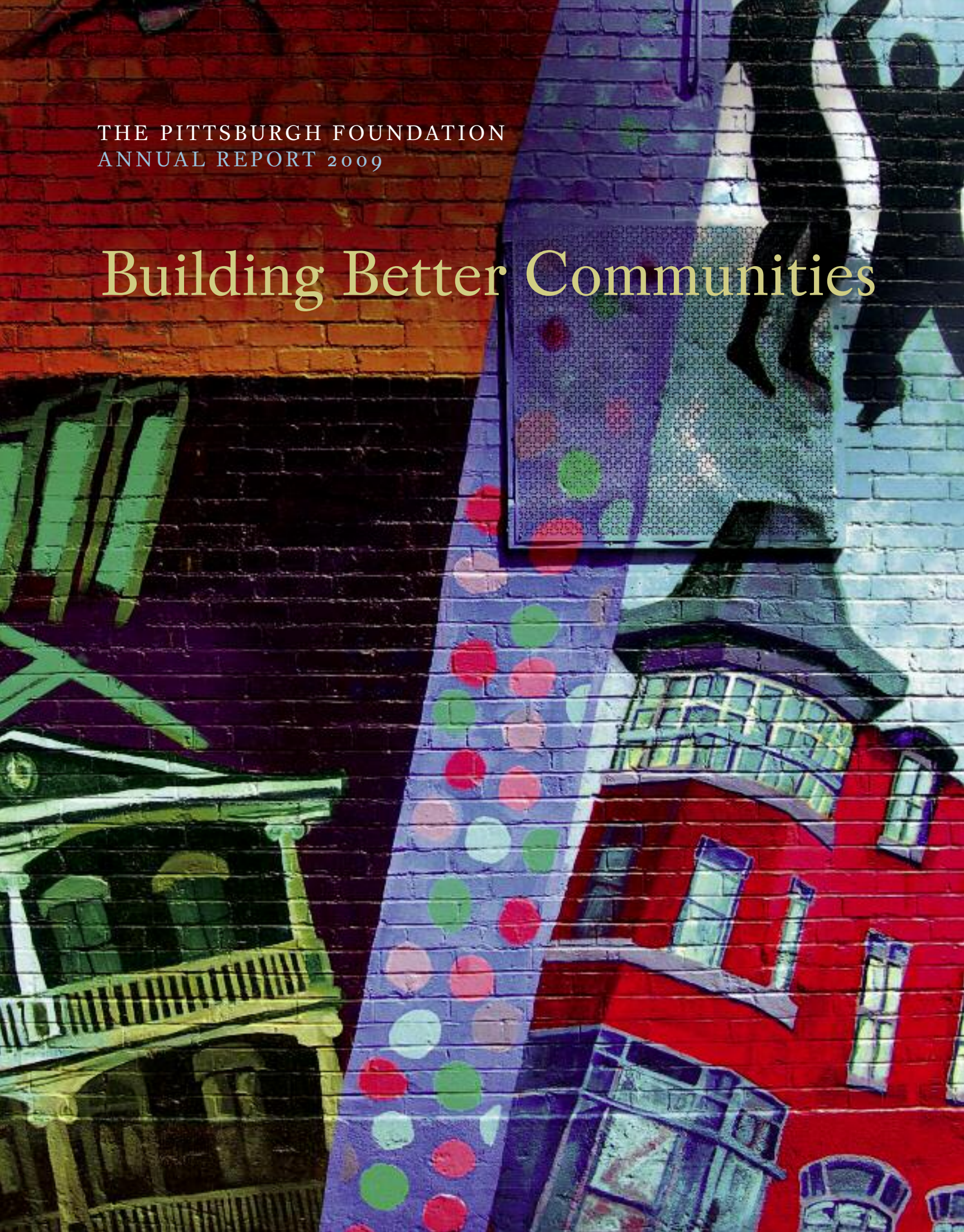


THE PITTSBURGH FOUNDATION
ANNUAL REPORT 2009

Building Better Communities



ON THE COVER MANCHESTER YOUTH DEVELOPMENT CENTER

Mural at entrance of MYDC. Artists: Anire Mosely and Kyle Holbrook.

MISSION

The Pittsburgh Foundation works to improve the quality of life in the Pittsburgh region by evaluating and addressing community issues, promoting responsible philanthropy and connecting donors to the critical needs of the community.

CONTENTS

Letter from the Chairman and President	1
Neighbor-Aid: Responding to Urgent Community Needs	6
Manchester: Enriching a Community through Education and the Arts	8
The Pittsburgh Promise: Investing in Youth and the Region	14
Establishing a Fund	20
Donor Profiles	22
Applying for a Grant	28
Grantee Profiles	29
New Funds (2009)	40
Advice and Guidance	41
Financial Information	43
Supporting Organizations	45
Board of Directors	46
The Pittsburgh Foundation Staff	48

LETTER FROM THE CHAIRMAN AND PRESIDENT

Our annual report is traditionally presented as a benchmark of our progress and this edition reflects much of the great work that is being done in our community, made possible by the generosity of our donors and the tireless dedication of our region's nonprofit organizations.

But it cannot capture the full scale of momentum that has been building in our organization over recent years to develop keen and meaningful community leadership, creative initiatives to meet critical need and overall to strengthen our grantmaking impact. Collaboration has been a cornerstone of our endeavors, and as Henry Ford once remarked: "Coming together is a beginning; keeping together is progress; working together is success."

In this spirit and in concert with our many partners, we have pressed on—over the past couple of years against a dire economic backdrop—and we are delighted to report that our shared accomplishments have been many. They include the implementation of an ambitious new strategic plan, which is thoughtfully designed not only to help the Foundation address big and important issues, but to strengthen its presence as a relevant and valued community resource.

Some of our recent milestones have received national recognition and acclaim positioning The Pittsburgh Foundation as a 'model' for similar initiatives across the U.S.: the creation of The Pittsburgh Promise, Neighbor-Aid, our emergency fund to help struggling nonprofits during the economic crisis, and most recently, the merger in 2010 of the Community Foundation of Westmoreland County with our organization.

In embracing new technology, we developed a unique on-line giving and research platform, PittsburghGives, to promote and encourage individual charitable giving and to provide sustainable support for our nonprofits. Its Match Day launch last year raised more than \$1 million in donations in less than 23 minutes. Following valuable feedback from our community, we significantly modified this initiative to prepare for an even better event in 2010.

Technology has also underpinned our introduction of a new Charitable Gift Card; our 'Voices of Youth' on-line grantmaking competitions to enlist the community's help in giving children a voice; and the development of vigorous social media strategies to enhance communications across our local nonprofit sector. Additionally, we have established a robust new investment program, the Legacy Fund, to maximize investment opportunities for our donors.

Of course, our work—and that of our donors, nonprofits and funding partners—will never be finished, but each period of progress prepares us for the next, and helps us to serve as an effective agent for positive change in our community.

Contributions to The Pittsburgh Foundation continued to demonstrate significant growth in 2009, with new donors establishing a total of 52 new funds with our organization and existing donors adding 192 gifts to their funds. Together, new funds, gifts to existing funds and other charitable donations totaled \$28 million last year, and the combined assets of the Foundation and its supporting organizations was \$695 million. At the end of 2009, the Foundation's total number of funds had grown to 1,299.

The Foundation and its supporting organizations awarded grants of approximately \$36.9 million in 2009, addressing many issues in our community, some of which we highlight in this report.

We express our heartfelt appreciation to Linda Dickerson and Nancy Washington who retired from the Foundation's Board of Directors in March 2010, both having completed three three-year terms, the maximum permitted under our organization's by-laws.

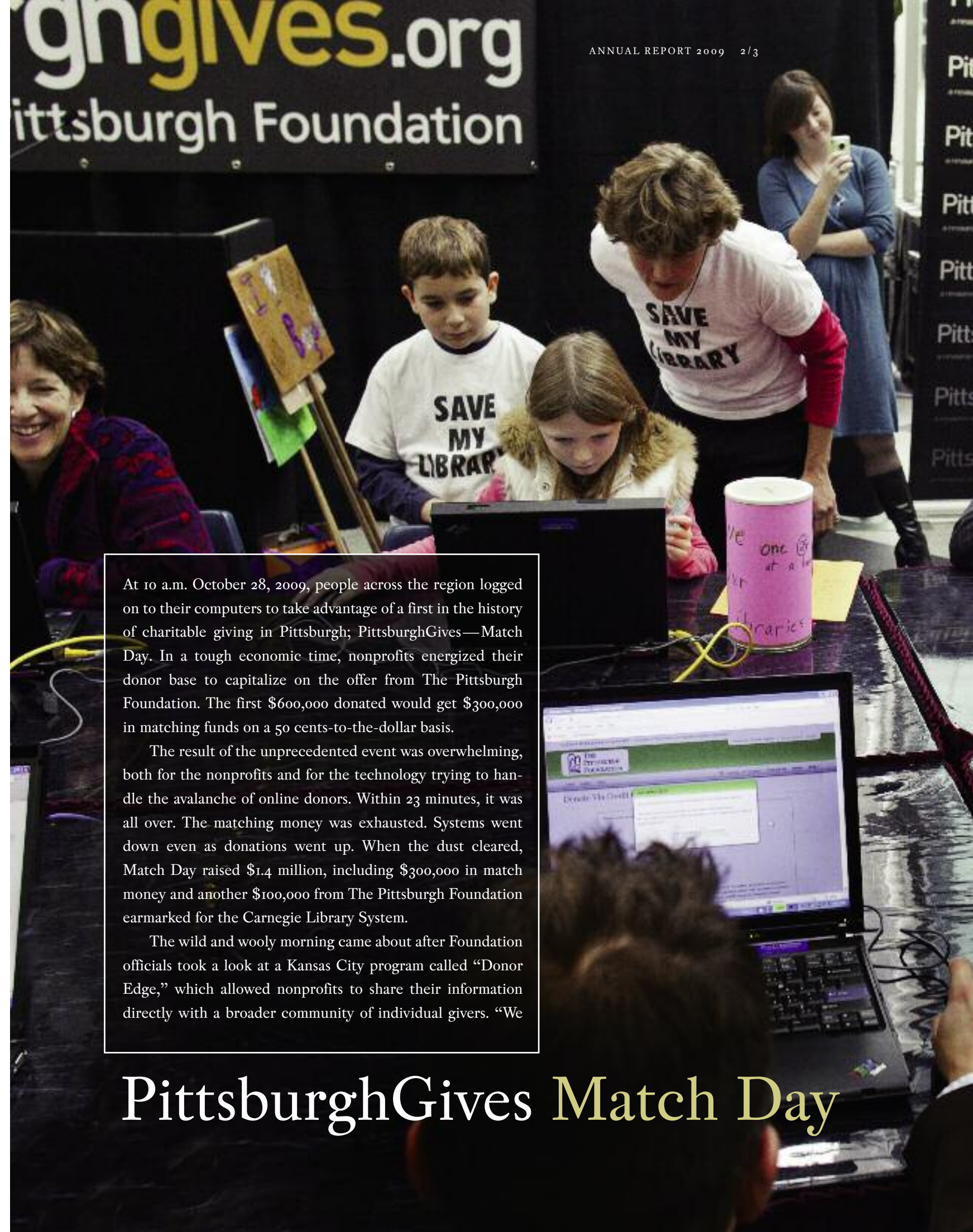
We are deeply grateful to our donors for their continued support and generosity and to our region's nonprofits for their dedication and commitment. Thank you all for all that you do.



Gregory Curtis
Chairman of the Board
The Pittsburgh Foundation



Grant Oliphant
President and CEO
The Pittsburgh Foundation



At 10 a.m. October 28, 2009, people across the region logged on to their computers to take advantage of a first in the history of charitable giving in Pittsburgh; PittsburghGives—Match Day. In a tough economic time, nonprofits energized their donor base to capitalize on the offer from The Pittsburgh Foundation. The first \$600,000 donated would get \$300,000 in matching funds on a 50 cents-to-the-dollar basis.

The result of the unprecedented event was overwhelming, both for the nonprofits and for the technology trying to handle the avalanche of online donors. Within 23 minutes, it was all over. The matching money was exhausted. Systems went down even as donations went up. When the dust cleared, Match Day raised \$1.4 million, including \$300,000 in match money and another \$100,000 from The Pittsburgh Foundation earmarked for the Carnegie Library System.

The wild and woolly morning came about after Foundation officials took a look at a Kansas City program called “Donor Edge,” which allowed nonprofits to share their information directly with a broader community of individual givers. “We

PittsburghGives Match Day

thought about adapting it, but we wanted to make other things happen as well,” said Grant Oliphant, President and CEO of The Pittsburgh Foundation.

One was to promote greater transparency on the part of nonprofits by creating a single point of entry for people to learn about the nonprofits’ finances and activities. The second was to help nonprofits leverage new technology to gain greater access to philanthropists in their community. The third was to promote and strengthen individual giving in the community.

“When I look back at the first Match Day, it was a tremendous success in the first two goals,” Oliphant said. “We created PittsburghGives—now one of the largest data sets on regional nonprofits in the country. For the second goal, the fact that the community gave more than \$1 million in 23 minutes illustrates the potential that nonprofits saw in the new technology. But the third goal—promoting individual giving—got obscured. Since Match Day in 2009 was set up as a race to the finish, many nonprofits focused on their surest bets. In order to get the match, they turned to board members and reliable existing donors, asking them to give on that day.

“It was a remarkable success in demonstrating powerfully a new way of giving. Now we just have to make it better.”

The Pittsburgh Foundation is completely retooling the program for its next iteration, which will focus on individual giving. Of the five changes, the first, Oliphant said, “is we’ve gotten rid of the Darwinian race to the finish. The new Match Day won’t be called Match Day. It will be the Day of Giving. We’re turning it into 24 hours instead of 20-odd minutes.”

With the Day of Giving, the pool of matching money will be \$500,000 and will be available on a pro-rated basis to any gift made in the 24-hour period. The exact match decreases per donation as more people give. But as more people give, the value increases for nonprofits participating. The change sends a signal that basically anybody can give during the 24 hour period and follows a similar program in Minnesota that raised \$14 million statewide. And since the matching money doesn’t run out during the 24 hours, people have an incentive to keep giving.

Other improvements include:

Nonprofit training. Through the Bayer Center for Nonprofit Management, nonprofits will learn to take advantage of the Day of Giving, use social media, build individual donor bases and leverage their boards.

New messaging. All messaging for Day of Giving will focus on promoting individual giving.

New credit card vendors. With Match Day, the old vendor charged a 5 percent fee; with Day of Giving, the charge will be 2.9 percent.

Technology overhaul. With improved website technology and a new vendor, donors will find the site simpler to navigate, and the system won’t freeze.

Measurement. Working with the Bayer Center, The Pittsburgh Foundation will survey participating nonprofits to get before-and-after snapshots of how many donors they have and average gift size.

PITTSBURGHGIVES CHARITABLE GIFT CARD

In 2009, The Pittsburgh Foundation launched another very successful facet of Pittsburgh Gives—The Charitable Gift Card. The idea was simple and profound: Make it easy for people to give the gift of charity, and let recipients redeem their gift to the charity of their choice.

“It’s just such an intuitive, obvious idea,” said Grant Oliphant, President and CEO of The Pittsburgh Foundation. “We see gift cards every day for restaurants and hardware stores and the like. Why not for general charitable use?”

The gift cards are available in increments of \$25, \$50 or \$100, and recipients may either give the cards to the charity of their choice or go online to pittsburghgives.org to redeem the card and direct the funds to their favorite nonprofit.

“We’ve had exceedingly positive reaction,” Oliphant said. “It’s an idea that everybody seems to love. It’s also a wonderful awareness-building tool. This card allows you to become a foundation donor for \$25. It used to be to start a fund you had to have \$10,000. The only other place I know that’s doing this is Kansas City, but other cities are looking at it.”

The promotional effort for the 2010 cards will commence in the holiday season. And for corporations wishing to buy cards in bulk and give them to employees or clients, The Pittsburgh Foundation can co-brand the cards so a corporation’s name appears on the card.

Since the program was launched, nearly 900 gift cards have been purchased, of which more than 400 have been redeemed contributing \$21,000 to a total of 178 community nonprofit organizations. A further 460 gift cards, together valued at more than \$20,000 have yet to be redeemed.



“We got a lot of very good feedback about the first Match Day, and that feedback resulted in a sweeping overhaul of the program. It will be a much stronger program as a result. We believe that the Day of Giving should be able to double the amount donated by the community to \$2 million.”

GRANT OLIPHANT, PRESIDENT AND CEO, THE PITTSBURGH FOUNDATION



When financial markets started crashing in the fall of 2008, the travails slowly spread to Pittsburgh. And by the time the economic freeze hit hard in January 2009, Pittsburgh's countermeasures were already under way.

"In the fall, we had been hearing anecdotally from the nonprofits that they were getting an increase in calls," said Kevin Jenkins, Senior Program Officer and Director of Community Initiatives at The Pittsburgh Foundation. "The Forbes Funds surveyed the nonprofits, and it was shocking what these safety-net organizations were dealing with—a lot of first-time users of social services who didn't know where to turn for help."

The Pittsburgh Foundation convened its funding colleagues and quickly used an already existing mechanism—the Current Distribution Fund—to establish an emergency program to help people in need. On December 10, 2008, Neighbor-Aid was launched with an initial \$700,000, including \$350,000 from The Pittsburgh Foundation and \$250,000 from an anonymous foundation and grew to include donations from people around the region. Its goal was to help the region's safety-net organizations handle huge increases in demand in four basic areas: utilities, food, housing and transportation.

Travelers Aid used the money it received—grants of \$30,000 and \$75,000—to provide bus passes for Allegheny County residents who had lost their jobs in the past 12 months. The month-long passes are for job searches, and if the person gets a job, he or she receives an additional three months of passes to help get established.

"Lack of transportation is a huge barrier for financially struggling people to get access to employment, but also to retain their jobs," said Travelers Aid Executive Director Robert Lindner. "It's frustrating that there's not more money to go around, particularly when you have to turn people down. It's been a godsend."

Of the first \$30,000 Travelers Aid distributed, 90 percent of the people receiving bus passes secured a job, Lindner said. And 95 percent of those were still employed after three months.

"Neighbor-Aid was vital," said Susan Rauscher, Executive Director of Catholic Charities. "In many ways, it's been a lifeline for so many of the people who called us. We've been able to provide between four and five months of pretty basic additional assistance: Food vouchers, utility assistance, help with medications—all the stuff that you would define as the very basic things in order to sustain an adequate living level. Neighbor-Aid was so much the definition of Pittsburgh—it really is about neighbors doing whatever they can to help their neighbors who are in need and realizing that any one of us could be in those shoes, depending on the circumstances of our lives. Unfortunately, we haven't seen it dip back down yet."

By the end of May 2010, Neighbor-Aid had distributed all of its money—\$1.4 million since it began. Now, The Forbes Funds is again contacting nonprofits to see how they're faring. "We want to take their temperature and know whether they've been able to adjust to the new reality," said Jenkins. "We'll reconvene in the fall and figure out what our next steps are and where we should go from here."

Neighbor-Aid

Responding to Urgent Community Needs

"In many ways, Neighbor-Aid has been a lifeline for so many of the people who called us. We've been able to provide between four and five months of pretty basic additional assistance: Food vouchers, utility assistance, help with medications—all the stuff that you would define as the very basic things in order to sustain an adequate living level."

SUSAN RAUSCHER, EXECUTIVE DIRECTOR OF CATHOLIC CHARITIES



Since 1968, the Manchester Youth Development Center has been helping steer youngsters in the right direction, whether giving preschoolers a strong foundation or helping older children succeed in school.

Last year, the Center's leaders noticed that the elementary school students it works with in an after-school program needed more help in math. They turned to The Pittsburgh Foundation to request assistance in hiring a math specialist. The Foundation responded with a two-year, \$100,000 grant to support extra math instruction for second- through fifth-graders. And in January, the new program began, with a certified math instructor working with both teachers and students during the school day and reinforcing the lessons with students in the Manchester after-school program.

At press time for this report, Manchester Youth Development Center Executive Director Cheryl Walker had just received report cards of students in the math program. She noticed two students right away. "They went from Ds in math to Bs — just from the direct attention they're getting here."

The Center has an illustrious history, which includes helping Bill Strickland start the Manchester Bidwell Corp. and its now-famous arts education programs. Currently the Center serves preschool children in its "Training Wheels" education program and about 140 students through ninth grade in its after-school program. The Center is truly a community organization, with half of its 54 employees living within three blocks of the facility.

"We could not have supported the cost of this math teacher without The Pittsburgh Foundation," said Walker, adding that, when the two-year grant expires, she expects to be able to continue funding the position through increased revenue from partnering schools.



Manchester Enriching a Community through Education...

"I think this place is the best-kept secret. We have generations of people who've come through here and now work here, and their kids go here."

CHERYL WALKER, EXECUTIVE DIRECTOR OF THE MANCHESTER YOUTH DEVELOPMENT CENTER.

and through the arts

During a visit to Silicon Valley eight years ago, Bill Strickland was telling the story of Manchester Craftsmen's Guild and how it's helped public school kids in Pittsburgh get on track through art. His conversation partner was Jeff Skoll, the former President of eBay. Skoll loved the story and said, "You ought to scale this thing—replicate it around the country."

Some time later, the Harvard Business School wrote a case about Manchester Craftsmen's Guild and how to spread the program to other cities. With that business school case and the know-how he'd developed in Pittsburgh, Strickland had a road map to spread across the country.

So far the Manchester program is up and running in Cincinnati, Grand Rapids and San Francisco. Cleveland opens in September, and eight more cities are planned, including Halifax, Nova Scotia.

"It's a stand-alone model," said Strickland, President and CEO of Manchester Bidwell Corp. "It's not a franchise—there's no ownership involved. We're taking the best practices of Pittsburgh and working with local groups in other cities and getting them to develop their own capabilities. We're not doing the work; we're assisting communities in their doing the work."

Interested groups from other cities contact Strickland or Manchester and then come to Pittsburgh to see the program. The key, Strickland said, is developing a strong leadership group in the potential city. "They need a committed board and a CEO, and then the work is finding faculty, developing the curriculum and raising money. If you can find the right leadership, the idea is relatively simple to get up and organized. The key is the right entrepreneurial spirit. That takes a little while. We work with them up to five years."

"The Pittsburgh Foundation has played a key role for us for 20 years. They've allowed us to take chances to develop new initiatives. That's fundamental to the entrepreneurial culture we've developed over here. And it's a great demonstration of how a community foundation and a nonprofit can develop and demonstrate best practices, particularly as it pertains to inner city communities."

BILL STRICKLAND, PRESIDENT AND CEO OF MANCHESTER BIDWELL CORP.



Typically, the new centers average about \$1 million in operating budget once they're up and running. Strickland's organization helps them raise money and gets paid a consulting fee of \$150,000 a year by the foundations or other partners in the developing city. That revenue defrays Manchester's costs and also brings in revenue for its Pittsburgh operations.

"I'm the initial person who works with them, but we now have a staff of four full-time people, and they do a lot of this work. It allows me to remain the CEO of the Pittsburgh operation, which is what I really do. I'm not doing this full time. I'm in Pittsburgh full time."



The subsidiary of Manchester Bidwell that runs the operation is called the National Center for Arts and Technology, and the new projects in other cities bear part of that name, for instance, the Cincinnati Center for Arts and Technology.

Each of the three centers operating in other cities averages 250–300 students per year, and they're getting comparable outcomes to the at-risk students to Pittsburgh. "The students just have to show up," Strickland said. "They need to be enrolled in public school, and they need to come to the class. Artistic aptitude is not a requirement."

(clockwise from left) Bidwell Training Center Horticultural Technology program; Manchester Craftsman's Guild Art Classes; Bidwell Training Center Culinary Arts program



Strickland said the kids in the programs are just like he was as a youngster. "Frank Ross, a teacher at Oliver High School, saved my life. The guy got me excited about ceramics and learning. It allowed me to develop some focus in my life and provided me with an opportunity to make some intelligent decisions about my future. Frank helped me get into Pitt, where I decided back in 1968 to work with kids like myself in the public schools.

"I'm very encouraged and very excited about the future. I think this is truly becoming a national model of best practices. And when you have kids invested in their lives and education, the communities are the direct beneficiaries of those kids. Those kids don't cause trouble, don't get into crime, don't get into drugs.

"In our program, less than 10 percent of the students lapse. Sometimes they go away for a year or two and think about it and then come back. We expect a level of discipline and a good attitude to stay in this program. And we've never had a drug and alcohol incident, a police call or theft, or a racial incident since we've been open. None. Zero."

BUILDING A CURRICULUM

For the last 20 years, Manchester Craftsmen's Guild has worked with students from the Pittsburgh Public Schools to stimulate their interest and their futures through art. One of the nation's most innovative and acclaimed programs, Manchester is looking to expand its mission to reach more students.

"We've developed a curriculum over years of experience that has been able to show that many kids who are considered at-risk are actually kids who haven't been able to figure out the right path to learning," said Bill Strickland, President and CEO of parent organization Manchester Bidwell Corp. "Through this collaboration with the public schools, we're able to unlock the key to learning for these kids who find school very difficult."

The students are required to develop skills in photography, ceramics or digital imaging, and, through their work, they develop enthusiasm about learning, which, in turn, improves their academic performance in their home schools.

"In other words, the kids have a reason to learn," Strickland said. "A child will spend 4 to 6 hours a week in one of the areas we work in for the entire school year. That takes them from no knowledge of the art form to a pretty high level of mastery over a couple years. The program has achieved some success in helping students complete high school and in many cases go on to college."

A \$100,000 grant from The Pittsburgh Foundation is helping Manchester further refine its curriculum and strategy with the schools. Manchester currently works with about 500 students from every public high school in Pittsburgh. The program is limited to students in grades 10 through 12, and Strickland is hoping to expand into the middle school population and also to work other school districts.

"We want to develop programs through Allegheny County's Department of Human Services. And if other schools want to send kids here, they can contribute with operating costs, and it will strengthen our overall operation."

For a new nonprofit, as with a new business, the early years are the most difficult. The product is unproven, and support typically comes only from those who have faith in the vision and its leadership. In many respects, The Pittsburgh Promise fits that bill. And if you add to the equation one of the deepest recessions in the last 100 years, you might get the idea that the Pittsburgh Promise is up against it.

The Promise, however, differs from new nonprofits and start-up businesses in fundamental ways. It doesn't rely on a charitable instinct for a particular cause, and it doesn't offer a product trying to find its place in the market. Its claim, product and promise is the future of an entire region, and that vision, despite tough times, is driving its success.

The Pittsburgh Promise Investing in Youth and the Region



“Given all we face, I’m utterly amazed by the way our community has responded to the call to support the Promise,” said Saleem Ghubril, Executive Director of The Pittsburgh Promise. “We’ve been in business for a little over two years, and we’re on the right track, doing the right things. I’m not ready to be up dancing on the tables, but I fully expect to and am looking forward to it.”

One thing The Pittsburgh Promise aspires to change is the continuing decline in enrollment in the Pittsburgh Public Schools. For six consecutive years, the Pittsburgh schools lost between 4 and 6 percent of the student



population every fall. Last fall, however, the decline was 2 percent. “We said a year ago that we cannot envision the possibility of halting and reversing the decline on a dime,” Ghubril said. “There’s going to be a slowing process. But it appears to be happening.”

So far there are 1,700 Promise scholars, not including the class of 2010. For the class of 2008, students needed a 2.0 GPA to qualify, and there were no criteria for attendance. For 2009, students needed a 2.25 GPA and 85 percent attendance. With the class of 2010, the eligibility requirements rose again—to the level where they’ll remain; students need a 2.5 GPA with 90 percent attendance.

With those rising requirements and smaller class sizes each year, one would expect a decline in the number of students eligible for Promise scholarships. The reverse, however, is happening. “Students seem to be



performing at higher levels, even as we raise the bar,” Ghubril said. “And that’s across the board—both genders and all ethnicities. We certainly hoped that would happen. We bet on it. But it was a risky bet. Some thought it was a reckless bet.”

And the progress in the city schools continues. Some 70 percent of teachers recently ratified a new contract with landmark changes. “In addition to higher pay, it’s an entirely different way of evaluating effective teaching, how we find, train, supervise and evaluate teachers,” Ghubril said. “And finally, how we reward them—it’s pay for performance, which is unprecedented in the public schools.”

One component in the new contract dedicates a group of teachers, counselors and administrators as the Promise Readiness Corps. Groups in every building will be assigned to a ninth-grade class and stay with them for two years, meeting every day to discuss their students and any risks they face. “If we can see them through those two grades where they’re most vulnerable to dropping out, we’re betting that the odds they’ll be ready for the Promise will change dramatically,” Ghubril said.

The challenge for Ghubril and Greater Pittsburgh stretches over many fronts, but the spotlight shines brightest on fundraising. In 2007, UPMC laid down the biggest public service gauntlet in the city’s history. It offered \$100 million over ten years for college scholarships for city and charter school graduates if the region raises \$150 million for the Promise in the same period (\$15 million per year).

For the fiscal year ended June 30, 2010 the Promise raised \$11.3 million. While this fell short of the \$15 million annual goal, each year the Promise raises more than it needs for scholarships and invests the rest to build endowment. “The real bogey is not the annual amount,” Ghubril said. “We have to raise \$250 million over 10 years. If we do that and then were to stop raising

any more money, we can honor the commitment for about 35 years. That assumes we stop fundraising in year 11, which I think is a dumb assumption.”

The fundraising strategy for the Promise involved an early focus on the region’s foundations in order get large donations quickly. The next step was for Ghubril and the Promise to appoint leading citizens to co-chair what is called The Committee of 100. This corporate fundraising arm is just getting started and its goal is to attract donors of \$10,000 or more. The Promise hopes that each member of the Committee of 100 will donate \$10,000 a year and find two other entities who give at least \$10,000 each. Through the Committee, the



Promise hopes to raise \$5 million each year. That amount combined with \$10 million from foundations will reach the match for the \$10 million from UPMC.

“Obviously, it’s not the best time in the world to ask people for extra cash, but it’s been going well,” said Committee of 100 co-chair David Malone, President and CEO of Gateway Financial. “No matter how you look at it, it makes sense. In order to have a thriving community, we’ve got to have a thriving urban core. We can’t have a thriving urban core without a strong public education option.”

(clockwise from left) The Pittsburgh Promise Committee of 100 Co-Chairs with four UPMC Scholars of The Pittsburgh Promise. (left to right) Melissa Walsh, Krista Hurley, David Shapira, Cindy Shapira, David Malone, Anne Lewis, Sarah Walsh, and Chelsea Thornton. This spread and previous, students from Pittsburgh Public Schools Langley, Carrick and Schenely high schools.



“And the public schools are showing improvement—that’s as important as anything. If we can get the number of students back up, then our per-pupil costs will become reasonable. And instead of managing disaster, we’ll be managing progress.” He also noted that, at Robert Morris University, Pittsburgh Promise students are achieving at or above the level of their classmates.

“The solution here is certainly not single-faceted. There are numerous initiatives under way at the public schools, including the landmark contract the teachers just signed, a \$40 million grant from the Gates Foundation and The Pittsburgh Promise. If you mix them all together, we have a formula of success that would be the envy of most of America.”

Co-chairs David and Cindy Shapira also are spreading the message of the Promise through the corporate and nonprofit communities. Cindy said she approached the board of a nonprofit involved in women, children and families and suggested they consider joining the Committee of 100. “It’s so important that everyone be involved in this, as the overarching big vision for Pittsburgh, our kids and our region. And they said, ‘Yes, we see the bigger point.’”

Aside from the Committee of 100, grass roots efforts also are under way. One involves a program called the School Spirit Slam, in which people can make a gift to the Promise in the name of their favorite school. The Promise staff keeps a leader board with the names of the schools leading the competition. And it’s working. Three mothers from the Obama International Baccalaureate School recently held a fundraiser at the Rivers Club, which raised thousands of dollars.

Others are doing what they can as individuals to raise money. About 30 people who ran in the Pittsburgh Marathon solicited sponsors and raised about \$6,000. As Ghubril said, “We’re not controlling those efforts—we’re just trying to get out of the way.”

Committee of 100 co-chair Anne Lewis looks at the region and the Pittsburgh Promise in a different way. “When I see the UPMC commitment and the commitment from the Gates Foundation, it’s not ‘Why do you give?’ It’s ‘How could we not give?’

“We have a unique opportunity to really be agents of change. Our kids, our city and our region—they all go hand in hand. This is our chance, and I would hope that people will take the time to understand the benefits.” She cited a national study showing that, if Pittsburgh raises the percentage of its young people who graduate from college from 27.6 percent to 28.6 percent, it equates to a regional economic gain of \$1.8 billion.

“We have to be visionaries. It’s not ‘My kids went to catholic schools’ or ‘My kid went to Shadyside.’ We’re talking about our city, attracting business and having a strong workforce. We’re talking about the greater good of our region.”

Establishing a Fund

WHAT IT ENTAILS

Since 1945, The Pittsburgh Foundation has been connecting its generous donors with the critical needs of our community. Donors who have established funds through the Foundation can support virtually any area of charitable interest in Pittsburgh, or anywhere in the United States. Because the Foundation is a public charity, donors benefit from significant tax advantages.

Endowment funds held by the Foundation range from \$10,000 to \$40 million, created by individuals and organizations, which exist in perpetuity, growing each year, to provide an ever increasing resource to benefit the community.

In 2009, the Foundation and its Supporting Organizations awarded more than \$33 million in grants to a vast array of nonprofit organizations, students, scholarships, and medical researchers, based on donor interest and specific purposes of individual funds.

OUR PURPOSE

Throughout its history, The Pittsburgh Foundation has sought to meet the changing needs of our region. Our purpose is to focus on the people of our community through engaged grant-making and strategic partnerships with other organizations.

WE HAVE THE EXPERTISE

The development and donor services staff of The Pittsburgh Foundation have the experience and the expertise to assist donors in establishing funds and to structure each fund to realize the important tax savings that result from charitable giving. Our experienced grantmaking staff has broad knowledge and understanding of the needs of the community and can assist donors in ensuring that their charitable goals are met.

All distributions from donor advised funds are subject to the ultimate control and variance powers of the Board of Directors of The Pittsburgh Foundation.

WHO ARE OUR DONORS?

As a community foundation, our resources comprise endowment funds established by individuals, families and organizations with a passion for Pittsburgh and a deep commitment to our community. The Foundation has more than 1,300 individual funds and our donors give in a variety of ways during their lifetime and after they have passed away.

More information on funds at The Pittsburgh Foundation and sample agreements are available by calling the Development and Donor Services Department at 412.394.2653

Credit card donations may be made via the Foundation's web site at: www.pittsburghfoundation.org

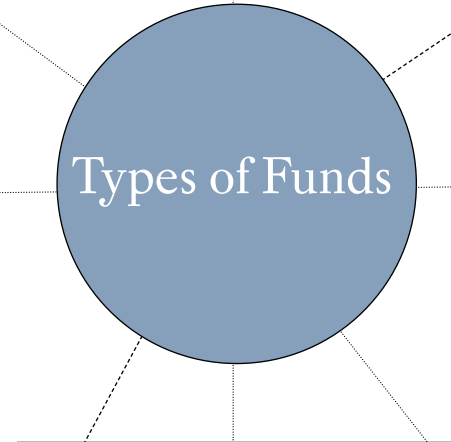
To contribute to **THE PITTSBURGH PROMISE**, checks may be made payable and sent to:
 The Pittsburgh Foundation
 The Pittsburgh Promise Fund
 Five PPG Place, Suite 250
 Pittsburgh, PA 15222

DONOR ADVISED FUNDS allow the donor to recommend grants to specific nonprofit organizations. These organizations must be bona fide nonprofits and are subject to approval by The Pittsburgh Foundation's Board of Directors. The original donor may also determine what the purpose of the fund will be after the donor's death, or may appoint future advisors (successor advisors) who will advise on its distribution annually.

SCHOLARSHIP FUNDS benefit students throughout the United States. Most frequently, donors established funds that assist high school seniors seeking post-secondary education. There are, however, funds that focus on college, graduate or technical school students who are pursuing specific areas of interest. Donors may choose the type of assistance they would like to provide, whether to help pay tuition or purchase school-related items such as books and computers. Some funds have been created to assist elementary school children in obtaining music lessons.

DESIGNATED FUNDS allow the donor to specify eligible nonprofit organization(s) to receive annual grants. This is a commitment to one or more specific organizations. Should the organization(s) cease to exist after the donor's death, the Foundation will honor the donor's original intent by making grants to a current existing organization with the same mission or purpose.

FIELD OF INTEREST FUNDS provide grants within the overall direction of the donor's areas of interest. This type of fund allows donors to support a broad area of concerns. For example, a donor may be interested in having the fund address grant making that benefits children, the arts or the elderly. Specific charities would not be named, but all grants from the fund would be directed toward programs that address the field of the donor's interest within the greater Pittsburgh region.



MEDICAL RESEARCH FUNDS are established by donors to support investigation into the cause and cure of a variety of diseases. The Foundation's Medical Research Advisory Committees, composed of physicians and researchers, review proposals and make recommendations of worthy projects to the Foundation's Board of Directors for approval.

AGENCY ENDOWMENT FUNDS are permanent endowments established by local nonprofit organizations to provide ongoing unrestricted support for the organization's programs.

FAMILY FOUNDATION FUNDS provide donors and their families with an efficient and effective way to conduct their giving and provides them the opportunity to focus their energies on the true joys of philanthropy rather than the administrative burdens of maintaining a private foundation. Family Foundation Funds have more favorable tax benefits than a private foundation, enable donors to select their own investment manager and allow for multiple generations of family members to be involved.

COMMUNITY / UNRESTRICTED FUNDS, under the Foundation's new strategic direction, integrates the key issues of environment, economics and social equity into its three new funding guideline categories: Self Sufficient Individuals and Families, Healthy Communities and A Vibrant Democracy.

How a caring couple created a \$10 million dollar legacy for Pittsburgh's future.

DONORS



Quentin Cunningham grew up with five siblings in McDonald, Pennsylvania, the son of a machine shop and foundry operator. He went to Carnegie Institute of Technology, earning a mechanical engineering degree and later went on to work as a manufacturer's representative selling pumps for industrial applications.

Evelyn Trudal Cunningham grew up on Brownsville Road in Carrick, the only child of Clyde and Matilda Semmelrock Trudal. The family's ancestors were early settlers of Pittsburgh's South Side, where they operated the Semmelrock Funeral Home until moving it to Carrick. After earning a degree in education from Duke University, Evelyn married Quentin Cunningham and set to work helping him with his business.

For 20 years, they lived in Whitehall, enjoying golf at South Park, astronomy, camping and travel, both domestically and abroad. In the mid-1970s, they moved to

Shadyside. They were unassuming, intelligent people who liked nature and intellectual pursuits.

In 2009, Evelyn passed away, four years after Quentin. The Cunninghams, however, will continue to leave their mark on their home city through a \$10 million charitable gift to The Pittsburgh Foundation. Through the creation of the Evelyn T. Cunningham Scholarship Fund, the Henry Semmelrock Fund and the Quentin & Evelyn T. Cunningham Irrevocable Trust, the Cunninghams' gift will touch several sectors and improve quality of life in the city they loved.

The Quentin & Evelyn T. Cunningham Irrevocable Trust contributed \$300,000 to The Carnegie Library of Pittsburgh in The Pittsburgh Foundation's Match Day. Pictured is the Carnegie Library in Squirrel Hill.

We didn't know much about giving. The Pittsburgh Foundation more or less took us by the hand and showed us what the alternatives were. JACK McCARTAN

Jack and Margie McCartan



Fifteen years ago, Jack and Margie McCartan became interested in charitable giving, but they didn't know a lot about it. The more they heard about The Pittsburgh Foundation, the more they became convinced the Foundation could help them. They made the call and established the John & Margaret McCartan Fund. That decision has allowed them to help the elderly, children and people in need.

"The people at the Foundation are very professional," Jack said. "We work with Jocelyn Thompson, Director of Donor Services. You can ask her anything. She's got an answer, and it's the correct answer. Over time she has gotten to know our objectives, and it's gotten to the point where she makes suggestions."

Their confidence in the Foundation has grown, and last year, when they sold their interest in the Pittsburgh

Technical Institute, the McCartans earmarked \$20 million for future philanthropy, making them The Pittsburgh Foundation's largest living donors.

The Pittsburgh Foundation will invest the money, so the fund will live on long after the McCartans. The McCartans devised guidelines to help Foundation staff in future giving. "We tried to make it not so narrow that the Foundation can't operate with it, but not too broad that it goes everywhere," Margie said. "We tried to give them a little leeway."

As Jack said, "There are a lot of people around who have accumulated some wealth and would like to do things. But they don't know where to start. If we could do anything, it would be to convince them that people at the Foundation are just normal folks. Go in and talk with them, and they will guide you."

If Pittsburgh's been good to you, then you indeed have a responsibility to give back to the city. **BERNITA BUNCHER**

Bernita Buncher



When Bernita Buncher was growing up, her father often told her: "Wherever you are and you are successful, that's the capital of the world." Jack Buncher made his fortune in Pittsburgh and he instilled in his daughter, "Since the city was good to us, we should be good to Pittsburgh."

She has not forgotten the lessons, and when she was ready to start separate funds for her children and her grandchildren, she turned to The Pittsburgh Foundation. She created three funds named for her children as well as the Bernita Buncher Grandchildren's Fund. What her children decide to do with funds is up to them. With her six grandchildren, however, she has a plan for when they get older.

"I anticipate meeting with them a couple times a year. It will bring me in contact with my grandchildren,

and as I age out of this life, they will have a reason, hopefully, to keep in touch with each other. I trust that they will want to come together to make decisions. And it will bring them back to Pittsburgh to do this."

One of Bernita's favorite charities is the Carnegie Library system. "When I was little and went to the library, it was a sacred place." Six decades later, there are still these words carved in stone at the Carnegie Library which she finds particularly meaningful: "Free to the people."

"We have great assets here," Bernita said. "Someone once described Pittsburgh as a village, and I think it's true. Pittsburgh is where our parents were able to do things for us, so we have an obligation to Pittsburgh."

By day, Roy Weil is a civil engineer who does computer programming with Michael Baker Corp. Mary Shaw is a computer science professor at Carnegie Mellon University. On their own time, however, they are avid bicyclists. And they've come to realize that the system of trails they love to ride will flourish only if they have a corps of dedicated volunteers to maintain and improve them.

NO PROJECT WITH WILLING VOLUNTEERS SHOULD FOUNDER FOR LACK OF TOOLS OR MATERIAL. **ROY WEIL**

Roy Weil and Mary Shaw



"The long term health of the trails depends on people who live and breathe the trails—not paid staff," Mary said. "Developing that group of users of the trails has to be cultivated. And if you have people willing to help, it would be a shame if there weren't materials to work with."

To ensure this, Roy and Mary turned to The Pittsburgh Foundation, and in 2007, they created the Trail Volunteer Fund. The dozens of grants they've made—from a few hundred to a few thousand dollars—have helped volunteers with materials for signage, picnic tables, gazebos, trail surfacing, fencing, gates, mowing equipment and the like.

The Trail Volunteer Fund has a website with an unusual name—they-working.org. The name, however, gets to the heart of the fund, as a paragraph on the site explains:

When trail users say "They did a great job with this bridge" or "They ought to mow more often" or "They really explained this rock formation well" or "They should fix that erosion problem", 'They' is usually a group composed mostly of volunteers. We applaud these volunteers and their work, and we want to help keep them busy by providing tools, materials and supplies that they need to get the job done."

Nothing can be done to change what happened to our daughter. But something did grow from that devastating experience that has been life affirming. People told me that something like this was possible when I was in the depths of despair. It was hard to believe and not much comfort. But working with so many generous and talented people to create this tribute to Annie has been wonderful.”

JOE SEAMANS

As President of wealth management firm Hefren Tillotson, Kim Tillotson Fleming often works with investors who are interested in charitable giving. For her, The Pittsburgh Foundation is a stable and well-managed institution which she’s confident can help her clients as it has helped her in achieving philanthropic goals.

“We feel very strongly about helping our clients, and helping their money have meaning,” she said. “This includes using it in ways that can make a difference—for themselves, their community and their business.”

I BELIEVE THAT PEOPLE GROW BY GIVING. AND DIRECTING THEM TOWARD THE PITTSBURGH FOUNDATION—IT CHANGES SOMEONE’S LIFE WHEN THEY GET ENGAGED IN GIVING. I’VE HAD THAT EXPERIENCE WITH A LOT OF PEOPLE AND PERSONALLY. KIM TILLOTSON FLEMING



Joe and Elizabeth Seamans

DONORS



Kim Tillotson Fleming

In October, 1999, Joe and Elizabeth Seamans and their son Michael lost their daughter and sister, 19-year-old Ann Seamans, as the result of an automobile accident involving a drunk driver.

In 2000, the Seamans family started the Ann Katharine Seamans Fund at The Pittsburgh Foundation. Their daughter had gone to the Ellis School and used to enjoy spending time with her family and her friends in Mellon Park in Shadyside. After much planning, the Seamans’s decided to explore the possibility of helping to restore and improve a beautiful walled garden in the park.

The Pittsburgh Parks Conservancy with the City of Pittsburgh worked with the Seamans to create a plan for the garden restoration based on the master plan created for the park in 2001.

“We all wanted to restore the garden but also to re-imagine it,” Joe said. The restoration would include replanting all the flower beds and flowering trees,

replumbing the fountain and irrigating the entire garden. Seating was added around the perimeter and an entrance garden was created

A work of public art was commissioned with help from the City’s Office of Public Art. Brooklyn based artist, Janet Zweig was chosen. “She came up with an idea that had never been done before—embedding the night sky in lights and little markers in the lawn,” Joe said.

The result is a series of 150 granite markers 2 ½-inches in diameter, each representing the brightest stars in the sky at the moment Annie was born. Each marker contains information about a star, both explanatory and whimsical. Underground fiber optic cables allow the center of each marker to be illuminated at night. Wifi will soon be added to create a welcoming place for people of different ages and interests. In June, after 10 years planning, the restored Garden opened to the public.

Hefren Tillotson has been an approved money manager for The Pittsburgh Foundation for the past 11 years but has been directing clients to the Foundation for the past 25 to 30 years.

“The Pittsburgh Foundation provides administrative support for clients to set up a charitable fund and to rely on someone else to do the administrative work. But the Foundation staff is also very knowledgeable about the entities doing good work. They have people who understand the community in all areas, and they can advise and do research to help clients find a charity that’s right for them.”

She’s participated in PittsburghGives, a Pittsburgh Foundation program that allows people to purchase and then give a gift card. The recipient can then give to

the charity of their choice. “It’s just a way of teaching people about giving,” Kim said. “They can give to the Foodbank or the Cancer Institute or whatever they want. And it doesn’t have to be a large dollar amount, which extends the giving to a larger group.”

Applying for a Grant

The Pittsburgh Foundation comprises several types of funds that award grants in different ways. Our donors have created funds to support designated agencies; to provide scholarships to students who attend specific schools; to support medical research and to address specific fields of interest. Donors also choose to establish funds whereby they can advise on grant-making from their funds subject to the approval of the Foundation's Board of Directors. The Foundation does not accept grant applications for designated/donor advised funds.

Other donors have established endowed funds where the charge to the Foundation's Board of Directors is to "meet community needs as they arise." These funds are known collectively as The Pittsburgh Foundation Community Endowment.

The mission of the Program Department is to foster sustainable communities, defined as those which seek to seamlessly integrate economic, social equity and environmental goals in order to enhance the quality of life for residents of Allegheny County. Sustainable communities can be identified by the presence of:

- Self Sufficient Individuals and Families;
- Healthy Communities; and
- A Vibrant Democracy

The first includes education, affordable housing, public transportation, healthy children and adults and job development. Healthy Communities covers ecological issues, the creation of safe communities, cultural and racial diversity, creative arts and encouraging excellence in civic design. A Vibrant Democracy includes civic engagement and the research and dissemination of information around critical community issues, designed to inform and shape public policy.

GRANT APPLICATION PROCESS

Prior to submitting a full proposal, applicants are encouraged to send a Letter of Inquiry that includes a brief statement about the organization, the proposed project, its intended results and a general idea of project costs. The applicant will receive an electronic notification that the Letter of Inquiry has been received and a Grant identification number has been assigned.

Program staff will review each Letter of Inquiry; a process that could take six to eight weeks to complete. At that point, applicants will either receive an invitation to submit a full proposal or feedback regarding why the proposal could not be funded.

Additional information detailing the specific project goals and budget is required to be considered for a grant. The Common Grant Application (available on the Grantmakers of Western Pennsylvania website, www.gwpa.org or on the Foundation's web site at www.pittsburghfoundation.org) provides guidelines for submitting a full proposal.

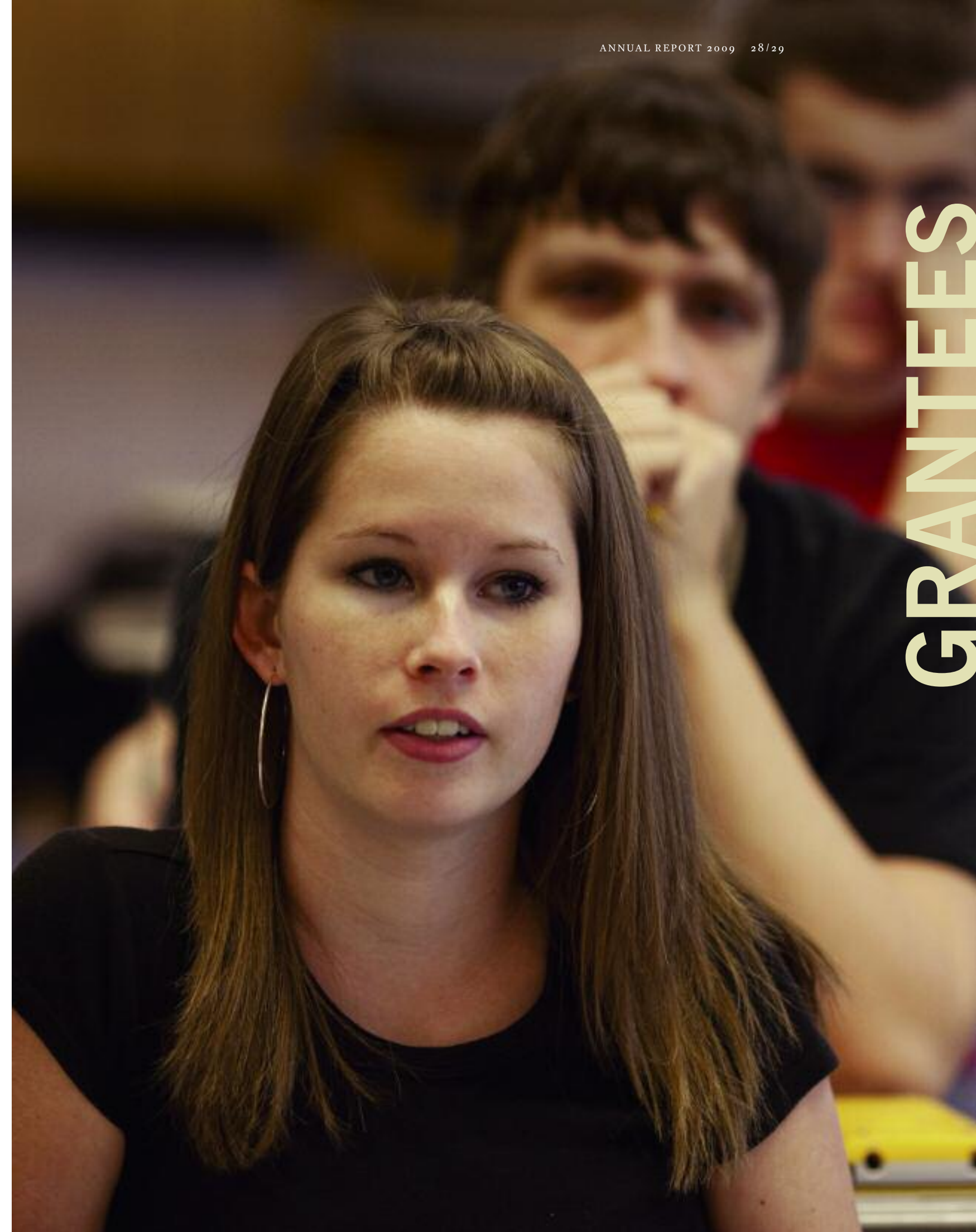
Generally, Program Staff will request a meeting with the applicant and/or a site visit once the full proposal is submitted. The Board of Directors, which meets five times each year, makes final decisions on all grants.

WHO CAN APPLY?

Grants are awarded to nonprofit organizations that are defined as tax exempt under Section 501(c)(3) of the Internal Revenue Code. In order to be eligible for a grant from the Community Endowment, nonprofit organizations must be located within Allegheny County or demonstrate that the population served resides in Allegheny County. The Pittsburgh Foundation does not award grants from Community Endowment funds to individuals, nor does the Foundation generally award grants for annual operating costs, sectarian purposes, private or parochial schools, individual public schools, individual hospitals, organizations addressing the needs relating to single diseases, endowment campaigns, capital costs, special events, conferences, scholarships, internships or awards.

LETTERS OF INQUIRY SHOULD BE SUBMITTED TO:

The Pittsburgh Foundation
Attn: Program Department
Five PPG Place, Suite 250
Pittsburgh, PA 15222-5414



For Pittsburgh Public Theater, community outreach is part of the mission statement. As Producing Artistic Director Ted Pappas said, “We’re literally opening the doors to the arts for students and creating America’s new arts audience.”

A \$45,000 grant from The Pittsburgh Foundation is helping The Public continue a suite of some of the nation’s most successful arts outreach programs:

Creative Dramatics, in its sixth year, concentrates on fourth- and fifth-graders, bringing 120 students from diverse neighborhoods, ethnic groups and economic backgrounds to collaborate on a live performance for the public.

The Shakespeare Monologue & Scene Contest is the company’s trademark program. It began 16 years ago with 75 students. This year, 1,149 students from 74 schools selected scenes and soliloquies. They polished them for months with The Public’s educators and guest actors and performed before a panel of judges on The Public stage. “Epic and life transforming,” is how Pappas described it. “It’s a very moving journey with the students through the works of the world’s greatest writer.”

The 26-and-Under Subsidized Ticket Program allows young people to buy \$15.50 tickets. And instead of tickets “in the back of the house on a Tuesday night when it’s raining,” as Pappas said, attendees can go to any performance of any play and in any seat.

The Open Stage School Matinees is a more traditional means of exposing students to all forms of drama and all writers, with the company’s main actors. Students receive learning guides in advance to help them understand what they’ll see, and, after the play, company members discuss the students’ impressions and answer questions.

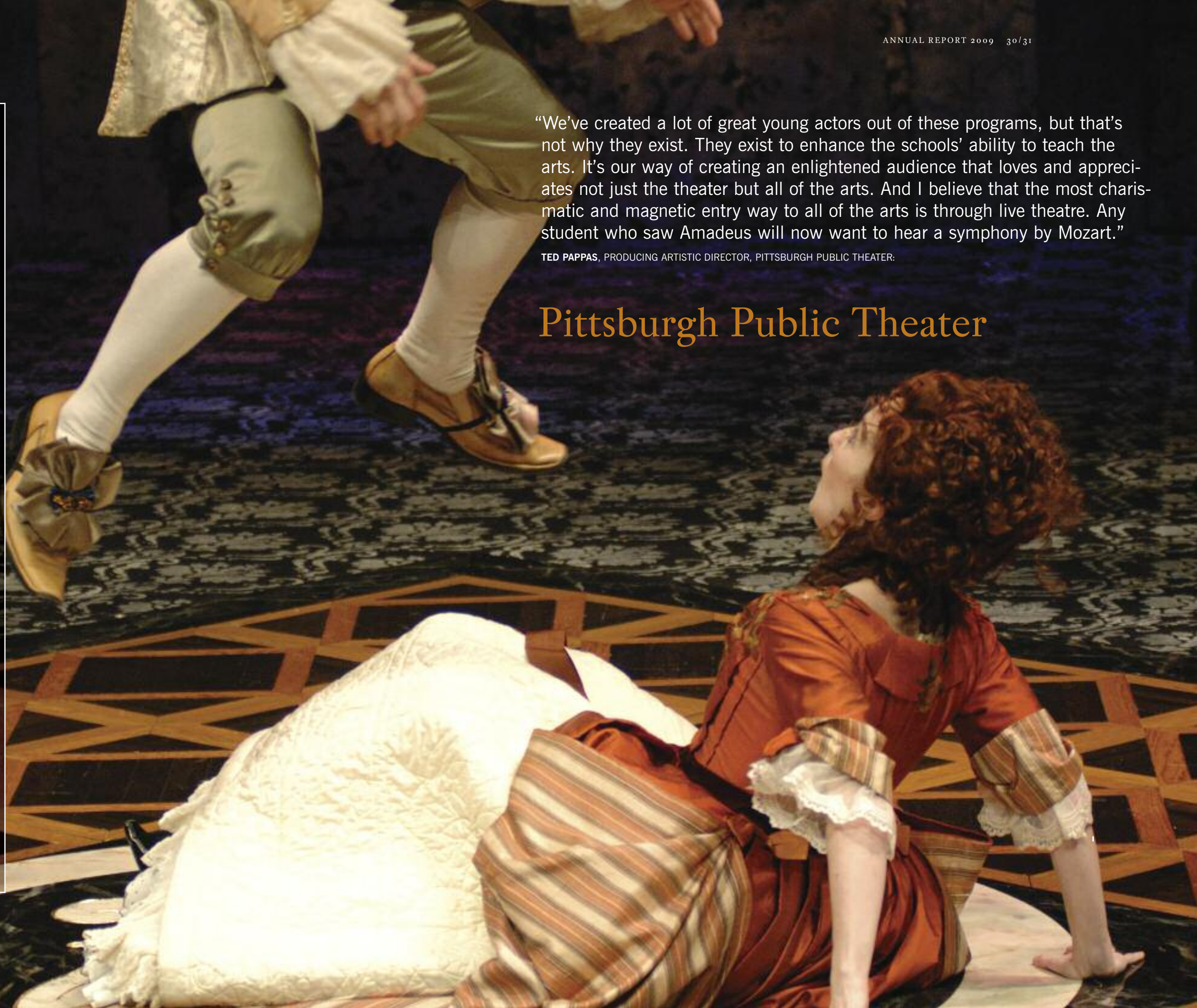
The Shakespeare Summer Intensive Workshop involves a more select group of students with theater experience who work on and put on a production. Last year, 16 students performed *Macbeth*.

“The Pittsburgh Foundation’s support has been remarkably encouraging,” Pappas said. “We are very grateful. They’re not just writing checks. They visit, and we talk about how and why we’re doing these programs. There are no barriers between us.”

“We’ve created a lot of great young actors out of these programs, but that’s not why they exist. They exist to enhance the schools’ ability to teach the arts. It’s our way of creating an enlightened audience that loves and appreciates not just the theater but all of the arts. And I believe that the most charismatic and magnetic entry way to all of the arts is through live theatre. Any student who saw *Amadeus* will now want to hear a symphony by Mozart.”

TED PAPPAS, PRODUCING ARTISTIC DIRECTOR, PITTSBURGH PUBLIC THEATER:

Pittsburgh Public Theater



Bethany House Academy

“This is something I always envisioned, having a fabulous garden that would be of use to the community. And the children are doing a great job.”

KEITH MURPHY, EXECUTIVE DIRECTOR, BETHANY HOUSE ACADEMY

Northview Heights public housing community might not seem like fertile ground for an organic community garden. But with vision, support and determined youngsters, it's becoming just that.

A \$60,510 grant from The Pittsburgh Foundation and a partnership with urban agriculture nonprofit Grow Pittsburgh are helping Bethany House Academy teach kids aged six to 17 an array of healthy habits. And it all begins in the garden.

“The children aren't just going out and putting plants in the ground,” said Bethany's Executive Director Keith Murphy. “Grow Pittsburgh is teaching them the science in making their own compost, understanding pH levels, irrigation systems and planting schedules.”

Students also are learning healthy eating habits and getting regular exercise. They're exercising at least 30 minutes a day and meeting with a trainer once a week to measure their Body Mass Index and chart their progress. In July of last year, 64 percent of the 30 kids in the program were obese. By May, it was 36 percent.

The program and the garden started in July 2009, so this fall marks the first complete harvest. The yield will include tomatoes, sweet potatoes, onions, potatoes, peppers, corn, garlic and beans. After harvest, youngsters will focus on making healthy food available to the community, including taking free produce to senior citizens. And in August, after learning food preparation and cooking, the students opened a café in the basement of Bethany House specializing in organic food.

The café provides healthy food but also teaches entrepreneurial skills and self sufficiency, Murphy said. “They're learning you can run your own business rather than work for someone else. Learn what your community needs, provide it at a good price and make some money.”

The Pittsburgh Foundation has been a tremendous help, Murphy said. “Kevin Jenkins came to the site and saw the possibilities. He said, ‘Let's try to build around that.’ We would never have been able to do any of this without them.”

“Often the kids are viewed as problems. But it’s hard to become part of the solution when you aren’t given opportunities. I wanted to provide them opportunities to find their passion and use that to help the community. I believe in them, and this is a chance for them to shine.” MEGAN SCHRECK, PITTSBURGH CARES

Voices of Youth

The Pittsburgh Foundation’s Voices of Youth competition, launched in 2009, challenged young people to design projects to raise awareness and take action in the community. The program, which was developed in conjunction with The Grable Foundation, created a unique on-line portal to encourage public involvement in grantmaking. The Foundation has since awarded, based on public input, \$110,000 in grants for projects by and for youth.

One winner was a group of students working with Quaker Valley teacher Brian Wolovich to build a library for Millvale. Community support and the \$15,000 have allowed their nonprofit, New Sun Rising, to purchase a building and construction supplies. An all-volunteer labor force of skilled local craftsmen and students is using those supplies to build out the interior and prepare the library, which has an “aggressive” goal of opening at the start of the 2011–12 school year.

“This is a big, huge chunk of money for us,” Wolovich said. “We’re ecstatic about being involved. We’re all volunteers, working as hard as we can.”

Megan Schreck is a program assistant with the nonprofit Pittsburgh Cares, and she works with students on probation in the court system. They’ve been removed from public schools and typically get attention only for troublesome behavior. One day, she thought, “We want to watch them get their good on,” and the idea was born for another competition winner: “Get Ur Good On—a day of service.”

Now when faculty and staff at Carrick’s Academy Charter School see students doing something good, students receive a “Get Ur Good On” card, and each month a randomly selected winner gets a prize.

The grant supports an end-of-the-year day of service, with a career fair and several service stations, including making pillows and Memorial Day wreaths and painting creative designs on picnic tables. All of the items are donated to community members.

About 45 juniors and seniors attended the May 26 event and lunch, and despite trepidation among the administration, it went off beautifully. “We were all so impressed,” Schreck said. “One of the school directors said, ‘We want this to be an annual event, bigger and better each year.’ It was the highlight of the kids’ year, and it wouldn’t have happened without The Pittsburgh Foundation.”

In West Homestead and Munhall, the residue of heavy industry’s decline is visible on the facades of scores of dilapidated homes. A group of students, teachers and administrators at Steel Valley High School are fighting that blight with their winning entry “Extreme Home Make-over, Steel Valley Area Addition.”

They’re using the grant money to fix up homes for impoverished residents and the elderly. In collaboration with Steel Center Vocational School, high school students are trimming bushes, planting flowers, mulching, weeding and painting porches, foundations and gutters.

“The homeowners are overwhelmed once we’re done,” said Steel Valley business education teacher Ryan Dunmire. “They have a stereotype that high school kids are worthless, just smoking and drinking. It’s been a powerful thing for the community and the kids—they’ve made a difference in somebody’s life.”

Homewood YMCA

"There's a need on a couple levels. Arts and music education in the schools is not strong, as budgets are cut across the country. Beyond that, we're trying to get kids connected to the community. We go on field trips and visit performers and professors, so when the kids get out of school, they have a sense of the city and some contacts."

JAMES BROWN, PROGRAM DIRECTOR FOR LIGHTHOUSE

Westinghouse High School students are getting a big boost from an after-school program that allows them to learn art, do their homework, have dinner and get a ride home at 8 p.m.

The Homewood YMCA's Lighthouse program started with artist mentors teaching students four days a week in music and video production, visual arts, graphic and architectural design and Kung Fu poetry. With help from a \$50,000 Pittsburgh Foundation grant, it's expanded into math and reading tutoring and SAT, college and financial aid preparation. The goal is to prepare students for Pittsburgh Promise scholarship opportunities.

And this fall, as part of a truancy and dropout-prevention program, ninth-graders will have a sponsor who checks on them through the school day, contacts parents and makes sure students are fulfilling their responsibilities.

"We're trying to help the kids develop into civically engaged, critical and creative thinkers," said Lighthouse Director James Brown. "We want them to have a wider base of experiences that will inform their futures. Some kids struggle with academics, and the arts gives them confidence. For others, it is about helping them get their grades together. They want to become engineers or doctors, and grades are the most important thing."

About 25 students participated full-time last year, and another 35, who had commitments such as sports or jobs, also took part. "It's not a surprise that the full-time kids reap more of the benefits," Brown said. "We want other kids and parents to realize that and say, 'You're going to the Lighthouse every day.'"

One bright young man had inconsistent grades until last year. "He's always been a smart kid but hadn't applied himself," Brown said. "This past year, he got four 4.0 report cards—every single marking period. He needed to get his GPA up to be eligible for the Pittsburgh Promise, and he did.

"We're just extremely thankful to have The Pittsburgh Foundation's support," Brown said. "Things are looking very, very good for next year."

This year marked a major strategy change for the region's leading nonprofit dedicated to Pittsburgh neighborhoods.

For the past 25 years, the Pittsburgh Partnership for Neighborhood Development (PPND) has worked through Community Development Corporations (CDCs) to strengthen individual neighborhoods. Now, PPND is encouraging CDCs to collaborate with their counterparts in other neighborhoods and think of themselves as parts of larger neighborhood groupings.

"It's a natural evolution," said PPND President Ellen Kight. "Issues don't stop at neighborhood lines. And our biggest challenge is to start thinking across those lines."

A \$225,000 grant from The Pittsburgh Foundation is helping the transition. And in 2010, PPND is directing 80 percent of its funding efforts to the new strategy, which it calls Champion Neighborhoods.

PPND is focusing primarily on four of these multi-neighborhood market areas: the East End (Lawrenceville through East Liberty), Allegheny City (the lower Northside), the Pittsburgh Central Collaborative (Uptown through Oakland) and what it calls The Hilltop (Allentown to Carrick).

"You can't have a health center in every neighborhood, but you can have one in each of the four market areas, where the issues are the same," Kight said. PPND's strategy goes behind traditional community development areas, such as housing and commercial development, to include education, workforce, public safety, open space recreation and business development. As Kight said, "If you have just one piece, it's not a strong, healthy community."

Some of the CDCs are embracing the change; others are having difficulty thinking beyond their traditional areas of responsibility. But Kight is confident that the groups will come to see the mutual benefit.

PPND is a supporting organization of The Pittsburgh Foundation, so the connection between the two is particularly strong. "The Foundation has been a tremendous support to us," Kight said. "We've had strong board representation from the Foundation, and we've been able to draw on the expertise of the program officers and staff for guidance in a number of areas. It's been a great relationship in every area."

Pittsburgh Partnership for Neighborhood Development

"Community development is really about revitalizing complete neighborhoods and making them healthy and safe places to live, work, raise families and play. It ends up being a driver of why people decide to live where they live. Although it's hard work, it's really important and vital for the economy of the region."

MAUREEN HOGAN, DEPUTY DIRECTOR, PPND

GRANTEES



FUNDS

2009 NEW FUNDS

Bashaw Family Fund
 Bear Creek Christmas Fund
 Betty H. Bradley Scholarship Fund
 Frank M. Brettholle Fund
 Elmore H. Broadhurst Fund
 John Bruno Scholarship Fund
 Charlton Fund
 Robert Cowell Memorial Scholarship Fund
 Edward J. and Elizabeth J. Coyne Scholarship Fund
 Cranberry Legacy Fund
 Evelyn T. Cunningham Memorial Scholarship Fund
 Quentin and Evelyn T. Cunningham Fund
 Quentin Cunningham Memorial Scholarship Fund
 Edmunds Family Fund
 Jason Joseph Estvanik Scholarship Fund
 Frick Light Fund
 Alfred B. Friedman Fund
 Friends of the Fountain Fund
 Fund for American Heart Association
 Fund for the Cardiovascular Institute
 Fund for Grove City College
 Fund for Haverford College
 Fund for the Hillman Cancer Center
 Fund for Magee-Women's Hospital Breast Cancer Program
 Fund for University of Pittsburgh School of Medicine—Scholarship Program
 Fund for the Trinity Evangelical Lutheran Church of Avalon
 III & Long Foundation, a Fund of The Pittsburgh Foundation
 Jankowski Family Scholarship Fund for Carlow College
 Jankowski Family Scholarship Fund for Duquesne University
 Jankowski/Kaminski Family Scholarship Fund for St. Edmunds Academy
 Jankowski Family Scholarship Fund for Vincentian Academy
 James T. and Hetty E. Knox Fund
 James T. and Hetty E. Knox Fund #2
 James T. and Hetty E. Knox Fund #3
 Alison L. Kost Fund
 Ligonier 250 Fund
 Jack R. Luskay Memorial Scholarship for Practicing or Prospective School Librarians
 Jeffrey J. Mabon Family Fund
 Bill and Jo Meyer Fund
 MICASU Fund
 Miklos Family Trust Fund #1

Miklos Family Trust Fund #2
 Nine Mile Run Fund
 Anthony L. Pasquarelli Fund
 Pawling Fund
 B.D. Phillips, Jr. and Laretta G. Phillips Philanthropic Fund
 Robert F. Pusateri and Lynn J. Pusateri Family Fund
 Milton M. and Martha C. Roth Memorial Fund
 Henry Semmelrock Fund
 Short Family Fund
 Jacob Snively Memorial Scholarship Fund
 Southwinds, Inc. Endowment Fund

2009 LEGACY SOCIETY

Anonymous (23)
 Alan and Barbara Ackerman
 Jack G. Armstrong
 Bernard C. Artman
 Ruth Z. Bachman
 David C. Baker and Greta Ann Baker
 Paulette J. Balogh
 Kenneth A. Barker and Jennie H. Barker
 Richard W. Barker
 Albert B. Baxter
 E. Peter and Lizzi Benzing
 Amy F. Snider and Adam S. Bernard
 Delbert H. Blose
 Raymond A. Boarts
 Melvin J. Bodek
 Jean G. Bowman
 Russell and Mary Brignano
 E. Maxine Bruhns
 Samuel T. Byron, Jr.
 John and Mary Clayton
 Miles J. Cohen, J.D., C.F.A.
 Stanley G. Cohen
 Richard and Gretchen Coppin
 Albert B. Costa
 Anthony J. DeArdo and Margaret L. DeArdo
 Rick Demski
 Jackie Dixon
 Charlotte E. Donley
 Doug and Linda Dragoo
 Ashton and Joan Dunham
 Mrs. Jeanine R. Dunn
 Karen D. Fennell
 Jill and Chad Frick
 Rory and Robert Geeseman
 Mildred M. Gerson
 Dana Spiardi and Edward Gerstenhaber
 Sally Weigler Golden
 Linda Leebov Goldston
 Dr. Charles F. Gratz

David and Nancy Green
 Mr. and Mrs. Charles H. Harff
 James E. and Nancy L. Harris
 Worth M. Helms
 Dorothy M. Hill
 Thomas O. Hornstein
 Dr. and Mrs. Lawrence Howard
 Jack and Diane Hughes
 Donna L. Jamison
 Joan Kaminski and children
 Joan M. Kaplan
 Richard L. Kerchner
 Shirley L. Kerchner
 Louise and Chandler G. Ketchum
 Mary Jane Kidd
 Joyce L. King & Donald T. King
 Margaret V. and Leonard S. Kisslinger
 William J. Knebel
 Melvin and Vivian Krall
 Sandy Kuritzky
 Jean R. Lafferty
 Carol K. Lampe and Sons, Grant and Jason Lampe
 Helen W. Lang
 Joseph C. Lang, Jr.
 Lorna L. and Larry J. Lash
 Frank A. and Ruth S. Lowe
 Dr. and Mrs. George J. Magovern, Jr.
 Louise R. and Michael P. Malakoff
 Peggy A. March
 Eugene J. Marchitelli
 Curtis R. and Helen B. Marquard
 Vonnie and Ken Marshall
 Bruce R. McAvoy
 John R. and Margaret S. McCartan
 Dee McClay
 Norwood A. McDaniel
 Mary B. McDowell
 Henry C. and Belle Doyle McElDowney
 Robert James McGinnis
 Ann and Barbara Miklos
 John R. and Joan V. Millar
 Mary Ellen and Raymond J. Miller
 Theresa Miller
 Lois Shope Mitsch
 Mercedes C. Monjian
 R. W. Moriarty, M.D.
 Anna Jane Nicholas
 Theresa L. Nimick
 Judge Raymond Novak
 Scott K. Noxon
 Mrs. Kenneth C. Parkes
 Joann S. Patton
 Robert F. and Virginia Patton

Martin Regan
 Claire Helen Rex
 Joseph L. and Suzanne B. Robinson
 Mr. and Mrs. William F. Saalbach
 Kathleen P. Sadler
 Karl W. and Jennifer L. Salatka
 Jocelyn and Robert Sanders
 Walter and Sue Schneider
 Robert Sendall
 Nancy L. Skeans
 Merritt H. and David S. Spier
 Jean Stalder
 Jerry Starr and Judy Starr
 Dr. Chauncey H. Steele
 Mr. and Mrs. Henry D. Sundermann, Jr.
 Mark E. Thompson
 Robert L. Thompson
 Dane M. Topich
 Mark H. and JoAnn T. Wainwright
 Janet Lois Walker
 Gail Latterman Weaver
 Michael and Deborah West
 Patricia H. Wettlaufer
 Dr. Earl Glen Whitehead, Jr.
 Carol S. Williams
 James D. Williams
 Margie Williams
 Mark M. Wilson and Mary Hart Wilson
 Burr and Barbara Wishart
 Sidney and Tucky Wolfson
 Karenmarie Young
 Dr. and Mrs. P. Alvin Zamba
 Ruth A. Zittrain
 H. J. Zoffer

OUR SYMPATHIES AND CONDOLENCES GO TO THE FAMILIES OF THE FOLLOWING DONORS WHO PASSED AWAY IN 2009:

Dr. Charles E. Cole
 Fletcher L. Byrom
 Edna M. Cooper
 Mary M. Frank
 Myron P. Garfunkel
 Margaret F. Hodgdon
 Hetty E. Knox
 Dr. Alexander M. Minno
 Mary H. Phillips
 Sylvia Snow
 Dorothy R. Williams
 Annie D. Wilson

ADVICE AND GUIDANCE

ADVICE AND GUIDANCE

CAHOUET CHARITABLE TRUST
 Frank V. Cahouet
 George A. Davidson, Jr.
 Jocelyn Thompson

COMMITTEE FOR COMMUNITY OUTREACH (formerly DLC)
 Ken Barker
 Jack Beiler
 Mardi Centinaro
 Nancy Knowles
 Ken Marshall
 Vonnie Marshall
 Bob McGinnis
 Ron Owen
 David Spier
 Kimberly Wagle
 Matthew Wagle
 Janet Walker

ENDOWMENT FOR BUTLER COUNTY
 Ann Baglier
 Amy Beiler
 Larry Henry
 Patti-Ann Kanterman
 Matt Marshall
 Leslie Osche
 Ken Randall
 Joyce Schnur

INDIANA COUNTY ENDOWMENT
 Jack Bennet
 Larry Catlos
 Mike Ciocca
 Rob Clark
 Brian Curry
 Stan DeGory
 Kathy Drozdak
 Linda Gwinn
 Laurie LaFontaine
 Marvin Mensch
 David Smith

CHARLES E. KAUFMAN FOUNDATION
 Estelle F. Comay, Esq.
 Gregory D. Curtis
 Larry Heasley
 Wendy Denton Heleen, Esq.

Charles E. Kaufman
 Richard Kitay
 Jocelyn Thompson
 Kelly Uranker
 Mary Wilson

MULTICULTURAL ARTS INITIATIVE
 Lynda Brimage
 Brian Bronaugh
 Carol Brown
 JoAnne Burley, Ph.D.
 Oliver W. Byrd
 Yvonne Cook
 Phyllis Moorman Goode
 Gerri Kay
 Kenneth Keeling, Sr., Ph.D.
 Reverend Harold T. Lewis, Ph.D.
 Rosa Copeland Miller
 Gwendolyn Simmons
 Robert P. Walter
 Nancy D. Washington, Ph.D.
 Karen Farmer White
 Janis Burley Wilson

PROFESSIONAL ADVISORY COMMITTEE
 Walter R. Bashaw, II, Esq.
 Larry S. Blair, Esq., CPA
 Ted Bovard
 David Burstin, CLU, RHU, ChFC
 Kurt E. Carlson, FP, CFA
 H. Scott Cunningham, J.D.
 R. Douglas DeNardo, Esq.
 Barbara R. DeWitt
 Susannah Weis Frigon
 Donald L. Green, C.F.P.
 John M. Hartzell, Jr., Esq.
 Wendy Denton Heleen, Esq.
 Kirk J. Johnson, CFP, CRPC
 Robert Y. Kopf, Jr.
 Arthur G. McAuley
 Ralph Minto, Esq., CPA
 Thomas R. Moore, JD, MPM, CFP
 Jeffrey J. Morella, Esq.
 Scott D. Oehrlle, CFP
 Alexander Paul, CPA
 David B. Root, Jr., CFP
 Shannon M. Rummell, CFP, ChFC
 Todd A. Sacco
 Leland Schermer, Esq.
 Matthew F. Schwartz, Esq.
 Susan Mussman Schwartz, Esq.
 Nancy L. Skeans, CPA, CFP

Lisa Turbeville, CFP, CDFA
 Kenneth M. Ventresca, Esq.
 Timothy H. Williams

R.P. SIMMONS FAMILY CHARITABLE TRUST
 Joseph L. Calihan
 David L. McClenahan
 Amy P.S. Sebastian
 Richard P. Simmons
 Nancy D. Washington, Ph.D.

SCHOLARSHIP ADVISORY COMMITTEE
 Donna Bolgrem
 Leo Castagnari
 Linda Dragoo
 Tony Dralle
 Ed Friedman
 Noreen Garman
 Ed Gerstenhaber
 Ted Goldberg
 David Green
 Nancy Green
 Frank Heineman
 Rita Heineman
 Louise Herrle
 Priscilla Jackman
 Flo Johnson
 Michael Louik
 Margaret Mahoney
 Louise Malakoff
 Rose Marcelin
 Beberly Michael
 Debbie Moses
 Sheldon Parker
 Sally Petro
 Rose Rajasenan
 Roseanne Silva
 Anne Strader
 Jan Swensen
 Gail Weaver
 Judith Woffington

SYLVIA & MARTIN SNOW CHARITABLE FOUNDATION
 Estelle F. Comay, Esq.
 Kevin Jenkins
 Alex Paul
 Barton Schachter
 Linda S. Schachter
 Leland Schermer
 Leslie Snow
 Richard Snow

Jocelyn Thompson
SPORTS OUTREACH
ADVISORY COMMITTEE
Swin Cash
Ralph Cindrich
Eddie Edwards, Jr., Esq.
Michael Fetchko
L.C. Greenwood
Freddie Lewis

WISH BOOK COMMITTEE
Jo Donatelli
Lynn Houy
Carole Kamin
Linda Massaro
Norine Minion
Elaine Morris
Sue Schneider
Sherri Wilson

**NON-BOARD MEMBERS
SERVING ON BOARD
COMMITTEES**

AUDIT COMMITTEE
Kevin P. Boland

DEVELOPMENT AND
DONOR SERVICES
COMMITTEE
Robert F. Slagle

INVESTMENT COMMITTEE
William Dietrich
Dwight Keating
Amy Marsh

PROGRAM AND POLICY
COMMITTEE
Dr. Edward J. Donnelly, III

**The Pittsburgh Foundation is
grateful to the following individuals
who referred donors to our
organization in 2009:**

2009 REFERRALS

Mr. Manly Applegate
Mr. Jonathan H. Brelsford
James D. Chiafullo, Esq.
Mr. Ed Goncz
Johanna C. Guehl, Esq.
John M. Hartzell, Jr., Esq.
Mr. Thomas S. Hay
Mr. Theodore S. Kerr
Kenneth E. Lewis, Esq.
Ms. Lauren M. Mikus
Jonathan M. Schmerling, Esq.
Matthew F. Schwartz, Esq.
Joan O. Shoemaker, Esq.
Ms. Deborah A. Sullivan

THE FORBES FUNDS
Charles R. Burke, Jr.
JoAnne Burley, Ph.D.
Morton Coleman
John C. Harmon, Esq.
Marva Harris

USHER FAMILY FOUNDATION
Robert P. Bozzone
George A. Davidson, Jr.
Gregory R. Spencer
Sandra L. Usher
Thomas J. Usher

VOLUNTEER CORPS
Kristan Abeshouse
Jan Baumann
Karen Buterbaugh
Francesca Colecchia
Jeanne Davis
Jo Donatelli
Lois Gunn
Vicki Halloran
Florence Johnson
Louise Lehner
Corrine Lightbown
Margaret Mahoney
Elizabeth Mertz
Connie Mockenhaupt
Maria Piantanida
Joe Piasecki
Sheen Seghal
Carol Vockel
Pat Wettlaufer
Diane White
Alice Wroblewski
Karenmarie Young
Mary Zamba

FINANCIAL INFORMATION

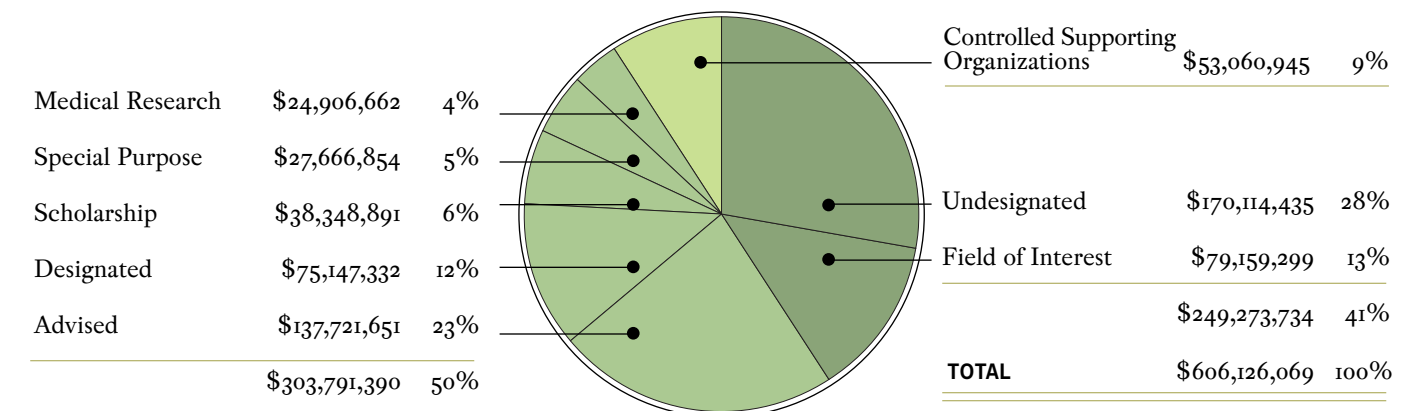
COMBINED STATEMENTS OF FINANCIAL POSITION

The Pittsburgh Foundation (and controlled supporting organizations)
For the years ended December 31, 2009 and 2008

	2009	2008
Assets		
Cash and cash equivalents	\$64,790,456	\$56,201,387
Investments, at market value	556,980,736	444,096,285
Accounts and interest receivable	2,077,174	1,611,834
Program-related loans receivable and investments	739,999	745,458
Contributions receivable	69,422,704	70,966,160
Furniture, equipment & leaseholds, net	1,428,241	1,593,682
Total Assets	\$695,439,310	\$575,214,806
Liabilities and Net Assets		
Accounts payable and other liabilities	\$10,504,894	\$9,282,828
Grants payable, net	10,555,395	7,933,451
Accrued pension liability	2,052,155	2,546,739
Total Liabilities	\$23,112,444	\$19,763,018
Net assets		
Unrestricted	\$93,164,184	\$74,707,610
Temporarily restricted	569,977,378	473,397,198
Permanently restricted	9,185,304	7,346,980
Total net assets	\$672,326,866	\$555,451,788
Total liabilities and net assets	\$695,439,310	\$575,214,806

DONOR FUND ASSETS BY TYPE

including controlled supporting organizations
For the year ended December 31, 2009



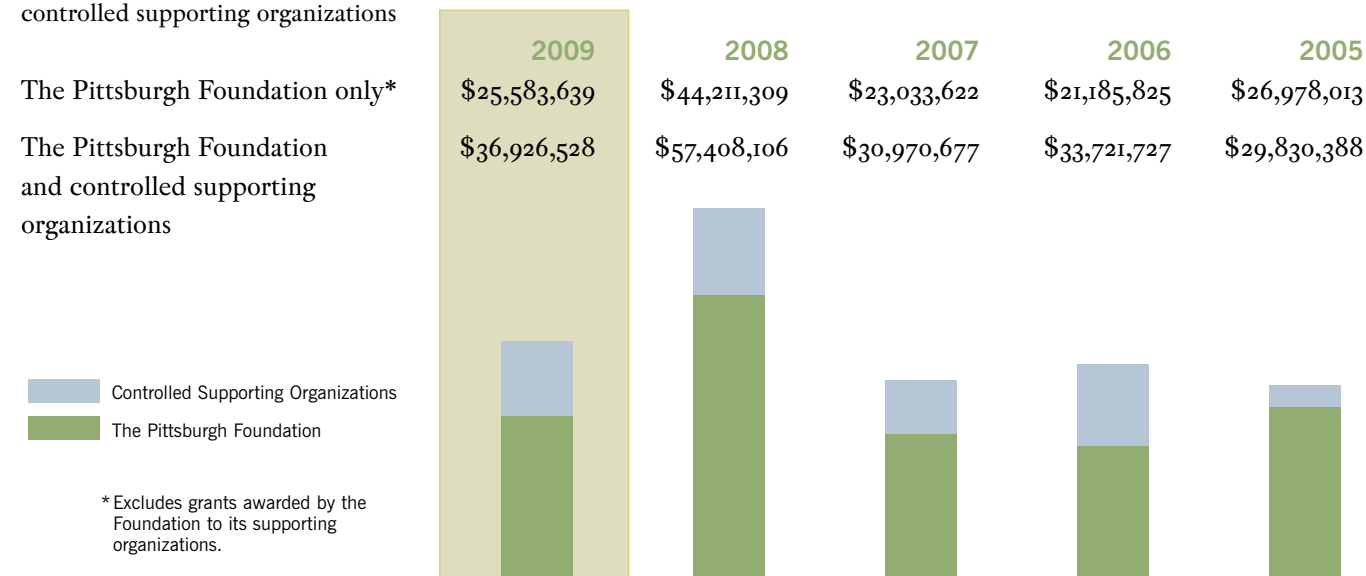
COMBINED STATEMENTS OF ACTIVITIES

The Pittsburgh Foundation (and controlled supporting organizations)
December 31, 2009 and 2008

	2009	2008
Revenues and Gains		
Contributions	\$58,501,932	\$45,332,510
Investment income, net	12,296,444	15,996,393
Net realized and unrealized gains (losses) on investments	98,986,317	(203,089,395)
Actuarial adjustments on split interest agreements	(7,630,240)	(2,584,052)
Other	492,577	148,856
Total Revenues and Gains	\$162,647,030	\$(144,195,688)
Expenses and Losses		
Grants approved, net	\$36,926,528	\$57,408,106
Grantmaking and related services expenses	3,812,306	4,640,971
Development and donor services expenses	2,320,097	2,379,508
Management and general administrative expenses	2,448,076	2,890,944
Other	264,945	329,869
Total Expenses and Losses	\$45,771,952	\$67,649,398
Increase (decrease) in net assets	116,875,078	(211,845,086)
Net Assets at Beginning of Year	\$555,451,788	\$767,296,874
Net Assets at End of Year	\$672,326,866	\$555,451,788

GRANTMAKING OVER A FIVE-YEAR PERIOD

The Pittsburgh Foundation and controlled supporting organizations



SUMMARY OF GRANTS BY CATEGORY (PARENT ONLY)

December 31, 2009

Families, Children and Youth	\$2,801,601
Community Development and the Environment	\$5,042,130
Education	\$10,417,021
Art Culture Humanities	\$4,442,117
Health and Special Needs Populations	\$5,973,640
Special Projects and Philanthropic Relations	\$1,688,066
TOTAL	\$30,364,575

SUPPORTING ORGANIZATIONS

The Pittsburgh Foundation is affiliated with ten supporting organizations in which it has control with total assets of \$60,034,150. The supporting organizations are separate entities that are exempt under section 501(c)(3) of the Internal Revenue Code of 1986. Each qualifies for the highest federal income tax deduction as a public charity because its charitable activities complement and further the charitable activities of The Pittsburgh Foundation. While they are separate entities, The Pittsburgh Foundation handles all administrative issues for the supporting organizations, relieving the donors of any administrative burden.

1. A supporting organization at The Pittsburgh Foundation is designed for families and individuals who want to maintain independence in charitable giving, while benefiting from the Foundation's grantmaking and financial services expertise.
2. Custom-tailored for endowments of approximately \$2 million or more, a supporting organization is a tax-exempt entity that offers you, as a philanthropist, the benefits of a private foundation, greater tax advantages available to a public charity, and the opportunity to engage in grantmaking decisions.
3. Whether you choose to give locally or outside the region, the services provided by The Pittsburgh Foundation release you from the burdens of state and federal reporting, and the numerous and expensive administrative tasks associated with running a private foundation. And you and your family are able to remain involved in perpetuity.

Further information is available at the Foundation's web site at www.pittsburghfoundation.org

- Select A Money Manager.** Your Board can decide who shall invest and administer the assets.
- Pay Reasonable Administrative Fees.** Our team of professionals assumes the responsibility for all filing and compliance requirements.
- Establish Your Own Grants Budget.** You make charitable distributions as you see fit and are not limited to the foundation's grantmaking budget or spending policy.
- Identify Future Trustees.** You leave a charitable legacy and keep decision-making within your family or with close associates, in perpetuity.
- Avoid Excise Taxes And Annual Distribution Requirements.** You are not required to distribute a specified amount each year (as private foundations are), so you make only the gifts that you are inspired to make.
- Receive Assistance from the Foundation's Program Staff.** Our professionals can share their in-depth knowledge of community needs and, if you choose, help you decide where your charitable dollars go.
- Obtain Due Diligence Reports from Grantees.** Your gifts to 501 (c)(3) organizations will be monitored to ensure that your contributions are used according to your directives.

BOARD OF DIRECTORS

The Board of Directors of The Pittsburgh Foundation comprises outstanding leaders from all sectors of the community. The commitment, generosity and experience of our board greatly enhance the mission and success of The Pittsburgh Foundation.



Gregory Curtis, Chairman of the Board of Directors, is Chairman of Greycourt & Co. Inc. Mr. Curtis is a past Chair and current member of the Board of Visitors and Governors of St. John's College in Annapolis, Maryland and Santa Fe, New Mexico. He is also a past Chair and founding Director of The Investment Fund for Foundations.



George A. Davidson, Jr., retired Foundation Chairman and member of the Board, is also the retired Chairman of the Board of Dominion Resources. He is a Trustee and past Chairman of the Pittsburgh Cultural Trust, Chairman Emeritus of the Civic Light Opera and a member of the Boards of the Carnegie Museum of Natural History, the Sewickley Valley Hospital Foundation and the Fund for Advancement of Minorities through Education (FAME). Mr. Davidson is a Trustee of the University of Pittsburgh, Chairs the Board of Visitors of the Katz Graduate School of Business and is Vice Chair of the Board of Visitors of the School of Engineering.



John C. Harmon, Vice Chairman of the Board of Directors, is a partner at the law firm of Lovett Bookman Harmon Marks LLP, where he concentrates on estate and trust law. He is a member of the Boards of Trustees of The Linsly School and the Pittsburgh History & Landmarks Foundation, and serves on the Boards of Directors of the West Virginia University Foundation and the St. Margaret Foundation. Mr. Harmon serves regional Pittsburgh communities through various leadership capacities he undertakes with his church, First Lutheran Church, Downtown. He is Chairman of the Board of Directors of The Forbes Funds and he is a member of the boards of numerous private family foundations.



David McL. Hillman, Treasurer of The Pittsburgh Foundation's Board of Directors, is President and Partner of PNC Equity Partners, a private equity fund. Mr. Hillman joined the management training program of PNC's affiliate, PNC Bank, in 1976. He held several positions in the Corporate Banking Division and in 1982 joined PNC's newly-formed Equity Management Corp as its co-founder. A Director of Tangent Rail Corporation, Porcelain Industries, The Hilsinger Company, Bacharach, Inc. and The Orthotics Group, Mr. Hillman is also a Board member of The August Wilson Center for African American Culture and the Carnegie Hero Fund Commission.



Mark R. Hornak, is a shareholder and member of the Executive Committee of the law firm of Buchanan Ingersoll & Rooney P.C., where he has practiced law since 1982. He is a member of the Advisory Committee of the United States District Court for the Western District of Pennsylvania, and is a Governor of the Academy of Trial Lawyers of Allegheny County. He is former President of the Board of Directors of the Steel Valley School District and Vice Chair of the Board of Make-A-Wish Foundation of Western Pennsylvania, and he currently serves on the boards of WQED Multimedia, Leadership Pittsburgh and the Pennsylvania Economy League Southwest.



William E. Hunt, is President and Chief Executive Officer of the real estate development firm, Elmhurst Corporation. Mr. Hunt is a Trustee of the Roy A. Hunt Foundation, Chairman of the Board of the Carnegie Museum of Art, past Chair of the Pittsburgh Downtown Partnership, a past President of Pittsburgh Public Theater and a member of the Board of the Pittsburgh Cultural Trust. The Elmhurst Corporation owns and manages over two million square feet of office, flex and distribution space in the Pittsburgh region.



Jui Joshi is Director of Philanthropic Engagement for the Women and Girls Foundation of Southwestern Pennsylvania and former Director of Development for the University of Pittsburgh School of Law. She is a member of the boards of directors of the Phipps Conservatory & Botanical Gardens, The Ellis School and she serves on the Professional Services Review Committee under County Chief Executive, Dan Onorato. Ms. Joshi was President and a founding member of the Pittsburgh chapter of the Network of Indian Professionals, and a founding member of the Society for the Promotion of Indian Classical Music and Culture Amongst Youth.



Maxwell King is Senior Fellow at the Fred Rogers Center for Early Learning and Children's Media at Saint Vincent College. The Center was established in 2003 to serve as a national and international resource for addressing emerging issues affecting children and families. Mr. King retired as President of The Heinz Endowments in 2007, where he led initiatives to improve the quality of life of this community and presided over the awarding of more than \$500 million in grants. Mr. King served as Chairman of the Board of the national Council on Foundations from 2006 to 2008, and he served as editor of *The Philadelphia Inquirer* from 1990 to 1998.



Claudette Lewis is Special Assistant to the Director, Allegheny County Department of Human Services, and has been responsible for the implementation of Change Management processes during the consolidation of the agency. She has spent the past 20 years spearheading important social causes for several nonprofit organizations: the Episcopal Urban Caucus in Washington, D.C.; the Connecticut Interfaith Housing Coalition in Hartford, Connecticut; and the Housing Authority's HOPE VI Project in New Haven, Connecticut. Mrs. Lewis is married to The Reverend Dr. Harold Lewis, the rector of Calvary Episcopal Church in Shadyside.



Peter F. Mathieson, is President and Managing Director of Guyasuta Investment Advisors, a Pittsburgh asset management firm that he helped to found in 1994. Mr. Mathieson is also a Director of The Buhl Foundation, The Pittsburgh Cultural Trust and The Bucknell University Alumni Board.



Nancy L. Rackoff, Secretary of the Board of Directors of The Pittsburgh Foundation, is a partner with the Pittsburgh law firm, Tener, Van Kirk, Wolf & Moore, P.C., affiliated with Buchanan, Ingersoll & Rooney, P.C., where she specializes in estate and trust planning and administration. She is a member of the Board of Directors of Gateway Bank and a member of the boards of Manchester Bidwell Corporation, where she also serves on the Executive Committee, and the Carnegie Hero Commission. She is former President of the Board of Directors of Forward Housing Corporation, a nonprofit organization serving the housing needs of senior citizens and serves as a member of the Professional Ethics Committee of the Allegheny County Bar Association.



James C. Roddey is a Principal with consulting firm McCrory & McDowell and was the first Chief Executive of Allegheny County from 2000 to 2004. Previously, he served as Chairman of the Port Authority Transit and Chairman of the Pittsburgh Water and Sewer Authority. In private industry, he was President or Chairman of seven companies including Turner Communications Corporation and Rollins Communications Corporation. Mr. Roddey has held key leadership positions with many nonprofit organizations, including President or Chairman of Three Rivers Arts Festival, Pittsburgh Public Theater, United Way of Allegheny County, Pittsburgh Three Rivers Regatta and WQED Multimedia.



Lisa Schroeder is Executive Director of Riverlife. Under her leadership, the organization—established in 1999 to create a vision and master plan for Pittsburgh's riverfronts—is creating a metropolitan scale waterfront park along 12 miles in the heart of Pittsburgh, comprised of new parks, water landings, bridge connections and lighting. Ms. Schroeder raises capital funds from public and private sources and manages liaison with elected officials, foundations, nonprofit organizations and commercial real estate owners and developers.



Edith L. Shapira, M.D., is a psychiatrist in private practice since 1991. Dr. Shapira is active in a variety of endeavors in community service. She serves on the Boards of Directors of The Pittsburgh Promise, the Sports and Exhibition Authority, the Urban League of Pittsburgh and the Board of Visitors of the University of Pittsburgh School of Social Work. She is the former Co-Chair of the Riverlife Task Force, now Riverlife, and continues to serve on its Board.



Dr. Howard B. Slaughter, Jr. is President of Christian Management Enterprises, LLC. He previously was President and CEO of Landmarks Community Capital Corporation. He was the first Regional Director of Fannie Mae's Pittsburgh office and managed a \$2 billion mortgage plan. He led Dollar Bank to its first ever "Outstanding" rating from the Office of Thrift Supervision when he served as Vice President of Community Development. He has received numerous local, regional, educational and national awards for charitable and community service.



Dr. Walter Smith is Executive Director of Family Resources. He joined the organization in 1987 and became Executive Director in 1997. Family Resources serves more than 20,000 children, teens and adults residing in Allegheny County with concerns related to preventing and treating child abuse and neglect. Dr. Smith is a licensed psychologist with a private practice that specializes in treating children, couples and families. He is the founding member of the Western Pennsylvania Family Center, an education resource center for lay and professional persons interested in family therapy and family studies.

The Pittsburgh Foundation is grateful for the services of **Linda Dickerson** and **Nancy Washington** who retired from the Board of Directors in March 2010, and **Robert B. Webb** who stepped down from the Board in 2009.

BOARD EMERITI

Robert P. Bozzone, Director Emeritus, is former Chairman of Allegheny Technologies, former Chairman of Water Pik Technologies, Inc., a former Director of Teledyne Technologies Incorporated, and former Chairman of Duquesne Light Holdings and the Pittsburgh Branch of the Federal Reserve Bank of Cleveland. Mr. Bozzone is a member of the Board of Trustees of Rensselaer Polytechnic Institute and serves on the boards of Carnegie Museums of Pittsburgh and Carnegie Science Center. He previously served on the Salvation Army Advisory Board and is former Chairman of the Board of the Greater Pittsburgh Council, Boy Scouts of America.

James S. Broadhurst, Director Emeritus, is Chairman of Eat 'n Park Hospitality Group. He serves on the Board of Directors of the Allegheny Conference on Community Development and is Chairman of the Board of Trustees of the Pennsylvania State University. Mr. Broadhurst previously served as Chairman of the Board of Directors of Children's Hospital of Pittsburgh and the United Way of Allegheny County. Mr. Broadhurst retired from The Pittsburgh Foundation's Board of Directors in March 2005 after serving with distinction for five years as Chairman, and as a Board member since 1995.

JoAnne E. Burley, Ph.D., Director Emerita, is the retired Executive Director of the Pittsburgh Council on Higher Education, a consortium of colleges and universities in Allegheny County. Previously, Dr. Burley served as CEO/Chancellor of the Allegheny Campus (previously known as the McKeesport Campus) of the Pennsylvania State University. Currently she serves on the Board of Directors of The Forbes Funds and the Urban League of Pittsburgh. Dr. Burley is a Life Trustee of the Carnegie Library of Pittsburgh and serves on the boards of the Multi-Cultural Arts Initiative, the Pittsburgh Public Service Fund and the Beverly Jewel Wall Lovelace Advisory Board.

Joseph L. Calihan, Director Emeritus, is retired Vice Chairman and Treasurer of the Foundation's Board. He is a Managing Partner in Bradford Capital Partners. He is Chairman of Bradford Schools and Novum Pharmaceutical Research Services. Mr. Calihan serves on the Board of Directors of the Extra Mile Education Foundation. He also serves on the Investment Advisory Committee of the Strategic Investment Fund, an affiliate of the Allegheny Conference on Community Development and the Advisory Council of the Women's Center & Shelter of Greater Pittsburgh. He is a Trustee Emeritus of the Historical Society of Western Pennsylvania.

William J. Copeland, Director Emeritus, is retired Vice Chairman of PNC Financial Corporation. He is a Trustee of The William J. Copeland Fund at The Pittsburgh Foundation, founding Vice Chairman of the Health Education Center, and Chairman Emeritus of Family House and of the Civic Light Opera. Mr. Copeland is a co-founder and Vice President of the National Flag Foundation and Director Emeritus of St. Clair Memorial Hospital.

Douglas D. Danforth, Director Emeritus, is the retired Chairman and Chief Executive Officer of the Westinghouse Electric Corporation. Mr. Danforth is past Chairman of the Board of the Pittsburgh Pirates. He is also past Chairman of the Board of Carnegie Mellon University and continues to serve as a Life Trustee of the University. Additionally, Mr. Danforth serves as a Trustee of Syracuse University.

Mary Lou McLaughlin, Director Emerita, is a member of numerous boards of directors, including the Committee for Oversight in Organ Transplantation, International Women's Forum Western Pennsylvania Chapter, Little Sisters of the Poor, the Pittsburgh Tissue Engineering Initiative and the Honor Board at WQED Multimedia. She is a former Executive Director of Family House and is a member of the Beverly Jewel Wall Lovelace Advisory Board.

Aaron A. Walton, Director Emeritus, is retired Vice Chairman of the Foundation's Board of Directors. He is Senior Vice President of Corporate Affairs at Highmark, Inc., and is active in many organizations and institutions, including the Board of Governors of the Pennsylvania State System of Higher Education, California University of Pennsylvania, Gateway Health Plan, Highmark Foundation, Rivers Club and the Harrisburg Regional Chamber of Commerce.

STAFF

EXECUTIVE



Grant Oliphant
President and CEO



Jonathan Brelsford
Director of Investments



Marianne Cola
Executive Secretary



Cheryl Poston
Receptionist/
Administrative Support

COMMUNICATIONS



John Ellis
Vice President for
Communications



Stephanie Higgins
Communications
Associate



Christopher Whitlatch
Manager of Marketing
and Communications

DEVELOPMENT AND DONOR SERVICES



Yvonne Maher
Vice President for
Development and
Donor Services



Lindsay Aroesty
Development Officer



Willa Dukes
Administrative Support



Gwyneth Gaul
Development Officer



Jocelyn Thompson
Director of
Donor Services



Deborah Turner
Scholarship
Coordinator



Kelly Uranker
Philanthropic
Resources Manager



Jan Vish
Administrative Support



Arlene Vukas
Administrative Support

STAFF

CONTINUED

PROGRAM



Jeanne Pearlman
Senior Vice President
for Program and Policy



Jane Downing
Senior Program Officer,
Economic and
Community Development



Kevin Jenkins
Director of
Community Initiatives/
Senior Program Officer



Lauren Mikus
Program Associate



Judith Powell
Administrative Support
for AWM/MR



Jill Ritchie
Administrative Support



Germaine Williams
Program Officer,
Arts and Culture



Michele Young
Administrative Support

FINANCE



Mary Wilson
Vice President for
Finance and
Administration



Barbara Brooks
Grants Administrator



Ann Bruno
Accounting Associate



Stacey Graham
Administrative/
Financial Assistant



Katie Robson
Director of Information
Technology



Dot Sikora
Finance Associate



Jennifer Steinmetz
IT Support Analyst



Bryan Tait
Assistant Controller

Design:
Wolfe Design, Ltd.

Photography:
Joshua Franzos

page 30/31
Photography: Ric Evans
Harris Doran (jumping)
and Daina Michelle Griffith
from Pittsburgh Public
Theater's Amadeus.



Five PPG Place
Suite 250
Pittsburgh, Pennsylvania 15222-5401
Telephone (412) 391-5122
Facsimile (412) 391-7259
email@pghfdn.org
www.pittsburghfoundation.org

Nonprofit Org
US Postage
PAID
Pittsburgh, PA
Permit #1044